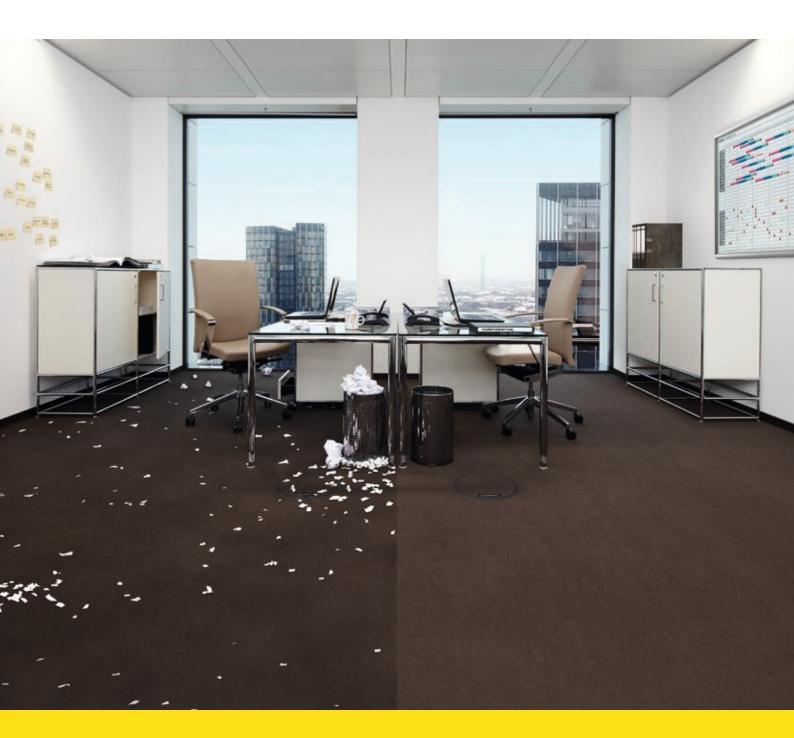


makes a difference



EFFICIENCY. RELIABILITY. SERVICE.

Greater success through partnership





SUCCESS THROUGH PARTNERSHIP

The trend towards the outsourcing of cleaning services by local authorities and companies continues. The prospects for cleaning service providers are therefore positive but they also face a number of challenges: dynamic competition, the pressures of rising costs as well as new activities and procedures in cleaning. Good performance alone is no longer a guarantee of success. Efficiency and sustainability are decisive success factors, as well as optimal management and a powerful, reliable partner – Kärcher, the world's market leader for cleaning technology.







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YOU MANAGE YOUR BUSINESS. WE PROVIDE THE SUPPORT.

Things can be much easier when people's talents are combined. Because it is simply more successful to pursue common goals, to complement each other and to learn from one another. One could call it the principle of progress. We call it Kärcher Services. A promise of partnership. Our promise to you.





Kärcher Services:



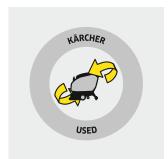
Kärcher Maintain service packages

Every service package is exactly tailored to suit specific needs. The range of services includes inspections as part of prescribed safety tests, timely servicing and flat-rate full service.



Kärcher Rent

Precisely the right machine you need. Rent instead of buying. And get more: know-how and the Kärcher Full Service package.



Kärcher Used machines

If used is what you need. Starting up? Or simply just want to save costs? We have the right used machine for you. Used, generally reconditioned, good and affordable. Offers are constantly changing. Ask us.



Kärcher All Brands Service

Service and repair from a single source for your entire machine fleet – regardless of manufacturer and anywhere in the world. Service for all machines according to Kärcher standards. Service you can rely on.



Kärcher Lease Leasing

Tailor-made. Flexible. Safe. We provide the flexibility you need: with leasing and financing models for all requirements.

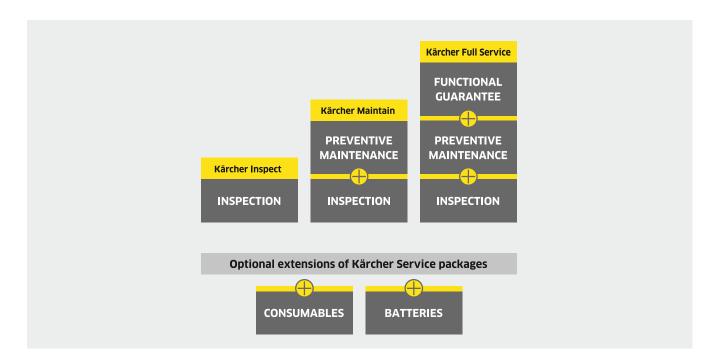


Kärcher Service Customer service

Service means trust. At all times. Services you really need. Fast reaction for maximum availability. Maximum value retention and compliance with all statutory requirements.

KÄRCHER MAINTAIN: THE BEST FOR YOU AND YOUR MACHINE.

We have developed the Kärcher Maintain service packages so that your machines are ready to use at any time. These bring together our combined technical expertise and in-depth application knowledge to create optimal solutions. You can choose freely between the packages and various additional options. In this way, you get precisely the services that best meet your individual demands.



Every service package is tailored precisely to suit your specific needs. The range of services includes inspections as part of prescribed safety tests, timely servicing and flat-rate full service. Additionally, you can expand each package with services like battery servicing and/or consumables, depending on your requirements.

| Service packages | Order No. | Inspection | Preventive maintenance | Function guarantee | Batteries | Consumables |
|--|-------------|------------|---------------------------|-----------------------|-----------|-------------|
| Kärcher Inspect | 2.888-058.0 | | - | - | - | - |
| Kärcher Inspect with consumables | 2.888-073.0 | • | - | - | - | • |
| Kärcher Inspect with batteries | 2.888-074.0 | • | - | - | • | - |
| Kärcher Inspect with consumables and batteries | 2.888-075.0 | • | - | - | • | • |
| Kärcher Maintain | 2.888-059.0 | | • | - | - | - |
| Kärcher Maintain with consumables | 2.888-060.0 | • | • | - | - | • |
| Kärcher Maintain with batteries | 2.888-076.0 | • | • | - | • | - |
| Kärcher Maintain with consumables and batteries | 2.888-077.0 | • | • | - | • | • |
| Kärcher Full Service | 2.888-061.0 | | | | - | - |
| Kärcher Full Service with consumables | 2.888-062.0 | • | • | • | - | • |
| Kärcher Full Service with batteries | 2.888-078.0 | | | • | | |
| Kärcher Full Service with consumables and batteries | 2.888-079.0 | • | • | • | • | • |









1 Kärcher Inspect

The Kärcher Inspect service package includes regular, legally prescribed safety tests. Your machine receives an inspection tag and you receive the inspection report which shows the machine's condition. This allows you to always be on the safe side, and you will also be competently advised by our service technicians.

2 Kärcher Maintain

Kärcher Maintain also includes, in addition to the scope of Inspect, the preventive replacement of specific wear parts as part of the regular service. This means that machine breakdowns can be avoided, the service life of the machines can be extended and you save valuable time and money. We only use original Kärcher spare parts.

3 Kärcher Full Service

With the Kärcher Full Service package, in addition to the scope of Maintain you also get a functional guarantee which covers the safe, economical and reliable operation of your machine. This maximises your machine's availability and minimises downtime. If your machine does break down, we will repair it as quickly as possible. With Kärcher Full Service, you have full cost control over the entire contract term.

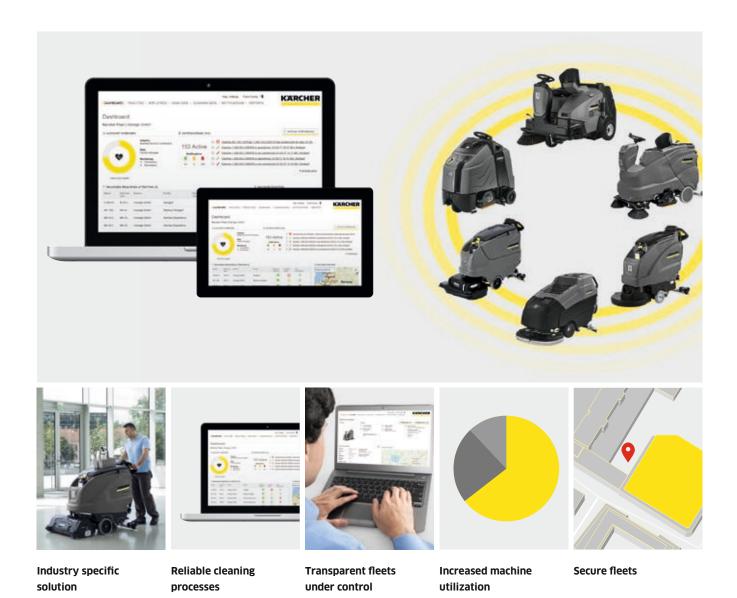
4 Optional service package upgrades

You can expand each service package individually with additional services. For example, you can choose a battery service and/or the delivery of consumables. This means that you are covered for all eventualities and can enjoy Kärcher quality to the full.



COMPLETE TRANSPARENCY FOR MORE SUCCESS

Kärcher Fleet is the innovative professional fleet management from the global leader in cleaning technology. This unique, comprehensive and future-orientated solution was developed in collaboration with leading contract cleaners. Kärcher Fleet delivers the respective relevant information to the cleaning task managers for a seamless overview about machines, staff and responsibilities. On this basis, optimisation of processes can be promoted as more efficiency can be achieved in the performance of different cleaning tasks.

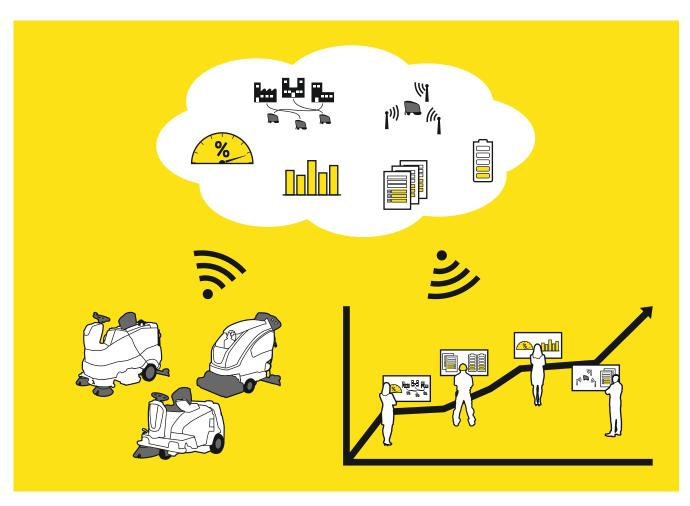


The principle and benefits of Kärcher Fleet are based on machine data, which are processed into meaningful information. This information can be accessed through a modern, web-based portal. Different versions of the portal are at the disposal of fleet managers, dependent on branch affiliation. Through this, Kärcher Fleet offers relevant, concrete and current information for each respective type of fleet. The structures, locations, task managers

and responsibilities within the fleet, as well as the measurement criteria, are illustrated both industry-specific and company-related. The reliability of the cleaning processes can thereby be increased significantly. Through better machine coordination, the protection against misuse and theft, as well as increased machine availability, Kärcher Fleet offers important distinguishing features for each industry.

YOU CAN'T BE EVERYWHERE, BUT YOU CAN KNOW EVERYTHING!

What you see is what you need. With task-oriented access, Kärcher Fleet users only receive the information that is relevant for them. Alarms, warnings and information are individually adjustable. Kärcher Fleet is precisely aligned to the requirements of different industries and marks a new level of efficiency and professionalism in fleet management.



Simple planning and management

The planning and control of cleaning activities can be made a success at different levels of management with Kärcher Fleet. Authorised users can make up-to-date changes to the structure or responsibilities at any time. The important notifications and current state of the fleet will be clearly displayed on the dashboard, dependent upon authorisation. The representation of the spatial allocation of machines to places of work takes place graphically on a map. The current status is represented by clear indicators. Fleet operators can view the status around the clock: whether the machines are used properly and according to plan, whether the cleaning times are respected, whether maintenance or repairs are necessary and much more besides. Detailed information is accessible with just one click directly in the overview. Kärcher Fleet transmits the data in near real-time, even on smartphones or other mobile applications, thereby optimising fleet utilisation or, if necessary, allowing for corrections to be made almost immediately.

Continuous availability

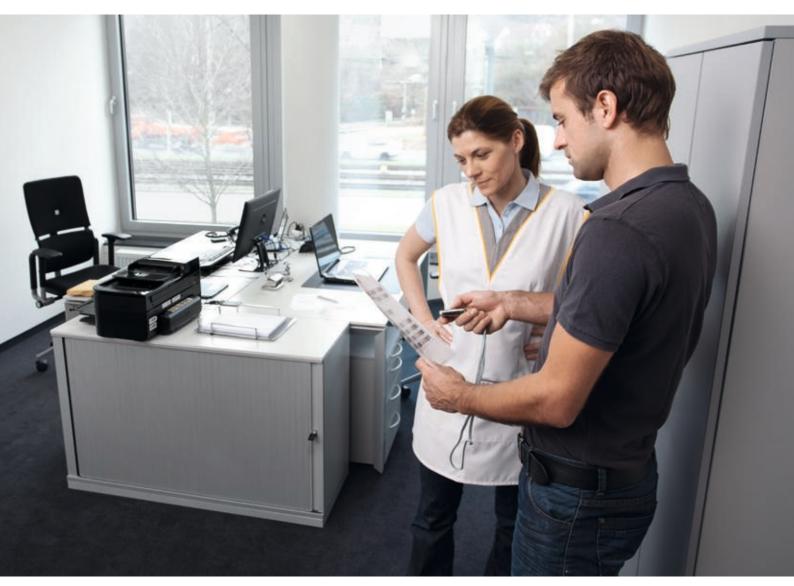
With Kärcher Fleet, operators always have a complete overview of all machines – restricted even from other manufacturers – as well as their availability, condition and planned or actual locations. In the event of any deviations in planned status, authorised persons are immediately informed by an automated alarm and can identify the cause as well as take measures. Battery conditions, such as charging cycles, are monitored in order to optimise the use of batteries and machines.

Increased machine utilisation

Too low a machine utilisation quickly generates costs that rocket the total cost of the fleet skywards. With Kärcher Fleet, every fleet operator can set the desired daily use of machine times individually.

KÄRCHER MANAGE: PLANNING FOR SUCCESS

Kärcher Manage software optimises all documentation and information processes in facility management: recording, managing and monitoring facilities, rooms, equipment and services. Continuously, any time and anywhere. The application spectrum of Kärcher Manage extends from facilities management via documentation of cleaning activities to complaints processing, and from the planning and documentation of working hours and tasks via machine management to the documentation of technical maintenance services.











Plan online

Evaluate anywhere

Record







1 Standardised quality control

The innovative Kärcher Manage app is a pioneering tool for QA inspections any time, anywhere. Quality inspections can be documented and evaluated in compliance with EN 13549. Internal inspections and spot checks as well as external quality inspections can be recorded based on standardised specifications for user groups, quality levels, test areas and complaints, using scanners and barcodes or a smartphone app. All results are available to every authorised user online. Always up to date, any time and anywhere.

2 Immediately record and react

Barcodes enable the recording of damage and appropriate measures to be taken on site. Instructions for subsequent cleaning, repairs or replacement can be issued immediately. This reduces reaction times and makes an important contribution to the prevention of infections.

3 Easy documentation by scanning

For complex tasks and activities in the service sector, modern organisation is a decisive success factor. Individual bar codes on doors, facilities or equipment enable fast and clear documentation of attendance times and activities by scanning. Regularly recurring cleaning tasks or disinfection as well as additional activities. Kärcher Manage enables reliable and requirement-oriented acquisition, storage and processing of all relevant data in a wide range of different areas: contract cleaning, security, property management, caretaking, machine management and technical services. Kärcher Manage gives managers a full overview of planned, current and completed activities and utilised resources, any time and anywhere.

JUST RIGHT FOR EVERY TYPE OF FLOOR COVERING

The floor coverings may vary but the task remains the same: perfect cleaning and care of all hard or resilient floor coverings. The Kärcher system has an optimal solution for the deep cleaning, maintenance cleaning and care of all types of floor covering. Dry or wet, cleaning by machine or with manual cleaning equipment, using tools and cleaning agents perfectly suited to the task. The results are as perfect in the centre area as they are around the edges. With all the possibilities and advantages that come from 80 years' experience as world leaders in cleaning technology.

















Polishing machines

Scrubbers/scrubber driers

Vacuum cleaners

Manual cleaning equipment













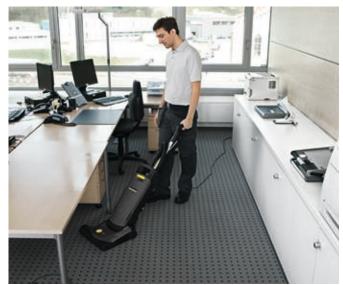
Mechanical, manual, individual

The prerequisites for efficient cleaning are different in almost every case. Depending on the type of floor covering, the area, the degree of soiling and whether it is an indoor or outdoor location, factors such as hygiene regulations, safety at work and environmental compatibility must be taken into account. More and more, the correct solution is a system that combines individual elements that are correctly matched.

The Kärcher system is a complete range of products and associated services from a single source, which can be combined to produce the best solution to practically any situation. And the deciding factor is not the range of elements available but the actual requirement. As your complete solution partner, Kärcher offers not everything it can, but everything that the system user needs.

EXTRACTING EVERY LAST SPECK OF DIRT FROM THE CARPET

Carpets in office buildings, hotels and schools are subject to heavy traffic every day. Kärcher carpet cleaners, vacuum cleaners and sweepers have been proving their worth for decades. These robust, powerful and versatile machines are designed for deep cleaning, intermediate cleaning and spot-cleaning carpets and for removing stains from textile surfaces. They also clean deep into the fibres of blinds, upholstery and car seats.















Sweepers with carpet kit



Carpet cleaners



Spray extraction cleaners and air blowers











1 Spray-Ex with strong suction

Spray extraction cleaners are ideal for cleaning all types of textile surfaces. Their robust technology, extra-powerful suction and comprehensive range of accessories allow outstanding cleaning performance and enormous versatility.

2 Interim carpet cleaning in record time

The specialist iCapsol RM 768 carpet cleaner is a powerful active dry foam for interim carpet cleaning. Applied with a Kärcher carpet cleaner, iCapsol RM 768 dissolves and encapsulates the dirt found in the fibres of the carpet. After an extremely short drying time, the dirt is simply vacuumed off. Only 20 minutes later, the carpets can be used freely again. Its high performance means that even large areas of carpeting can be cleaned very economically.

3 Carpet-shampooing with perfect balance

Kärcher single disc machines with double guide column are perfectly balanced for good pace, which makes for particularly convenient shampooing. Deep-seated dirt is reliably dissolved from the fibres with little effort. The ideal solution to deep fibre cleaning of textile surfaces.

4 5 Stain removal using cleaning agent or steam

For the professional removal of stains from textile surfaces, Kärcher offers two different procedures. Universal Stain Remover RM 769, the universal remover for all textile coverings and upholstery, reliably removes oil, shoe polish, chewing gum residues and felt pen marks. With steam cleaners and microfibre cloths, water-soluble stains can be easily and efficiently removed without the use of chemicals.

SANITARY AREAS - CLEANING DEEP INTO JOINTS AND CREVICES

Sanitary areas with non-slip coatings can be particularly demanding when it comes to cleaning. With limescale, skin grease and cosmetic residues found in baths, showers and changing rooms and with textured floors or small areas where hygiene requirements are high, the prevention of germ transmission in these areas is crucial. The regular use of compact, efficient Kärcher cleaning machines ensures that floors are hygienically clean, deep into joints and crevices.





Scrubbers/scrubber driers



Steam cleaners and multi-function devices



Mop systems



Cleaning agents











For visible success, every day

Economy and hygiene are not mutually exclusive in cleaning, if it is approached systematically. Unsuitable cleaning agents or inadequate dosages will not achieve the required effect. Machines and manual devices that are too strong, too weak or not properly adjusted will cost more, even over the short term, than any apparent savings that they offer.

With the Kärcher system, the cleaning professionals go for success in every respect. For safe application and reliable performance. For top quality and well thought-out functionality. For reliable service and maximum efficiency and for everything that makes a difference: Kärcher.

A RECIPE FOR CLEANLINESS

Hygiene is a 'must' in kitchens and restaurants. For compliance reasons as well, there must be no room for doubt that hygiene is the top priority here. In these sensitive areas, the Kärcher system offers everything for professional cleaning in the context of strict adherence to hygiene regulations. A comprehensive range of manual tools, powerful cleaning machines, accessories and cleaning agents is available for such purposes, so that everything from stainless steel surfaces to tiles and floors can be kept hygienically clean.















Wet and dry vacuum cleaners

Scrubber driers

Scrubbers and single-disc machines

Steam cleaners









Compact solutions for demanding environments

The SG 4/4 steam cleaner with VapoHydro cleans entirely without the use of chemicals and is therefore ideal for the food industry*. Its 2-tank system and refined refill technology allows long periods of non-stop cleaning. VapoHydro allows precise adjustment of steam pressure and of steam saturation (steam or hot water jet). Even the most stubborn dirt doesn't stand a chance against the high temperatures and pressure of the SG 4/4.

The mobile, compact scrubber driers are ideal for deep and maintenance cleaning of all hard surfaces in small kitchens and restaurants. These machines include long-proven technologies as well as some of the most innovative solutions, such as KART – Kärcher Advanced Response Technology – allowing them to be steered like a car.

^{*} Accordant to prEN 16615, PVC floor, machine: SG 4/4 (floor nozzle with slats, 30 cm/sec., max. steam pressure, min. VapoHydro) respectively SGV (floor nozzle, 30 cm/sec., 1. steam, 2. steam vacuum, level 3), Test-germ: Enterococcus hirae ATCC 10541.

PROFESSIONALS REQUIRE PROFESSIONALS - RIGHT ALONG THE CHAIN

When industry enters into a contract with a cleaning service provider, they both need the right partner. A system provider who can offer everything and make everything possible. With machines for standard and specialist applications. Reliable technology that can deliver ultra-high performance when required, in order to remove stubborn dirt. Even under extreme operating conditions, and in action around the clock. Machines and accessories that are ergonomically constructed, easy to maintain and highly mobile. Embedded in a network that is flexible enough to cover everything.















Industrial vacuum cleaners



High-pressure cleaners



Ultra-high-pressure cleaners







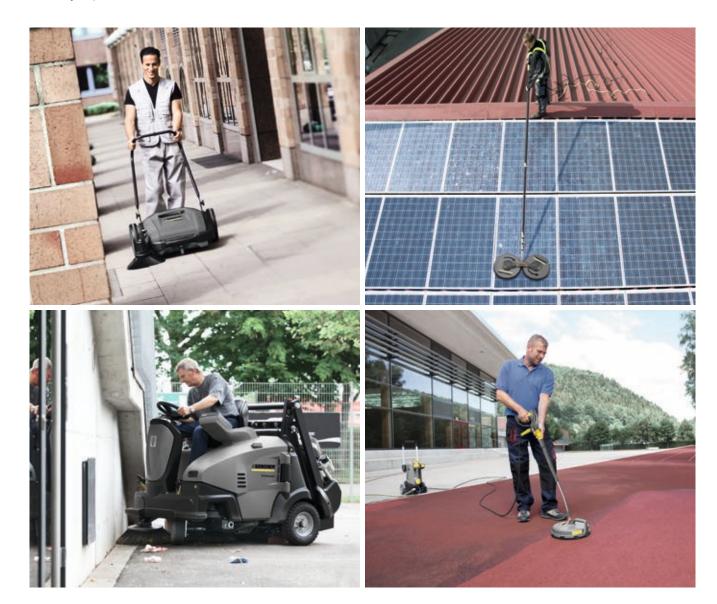
Everything that industry needs

Mobile and stationary high-pressure cleaning are essential applications in industry, be it the meat processing, automotive or chemicals sector. Just one single Kärcher high-pressure cleaning system can supply up to twelve users at different take-off points with up to 12,000 l/h of high-pressure water. If the cleaning performance of conventional high-pressure cleaners is still not sufficient, the ultimate solution is Kärcher UHP. With hot water at up to 800 bar or cold water at up to 2,500 bar, these powerful ultra-high pressure

cleaners are leading the way in the most demanding industrial applications, such as removing paints and coatings, cleaning tanks and pipes and even keying concrete. Often cleaning with water and steam is not an option, perhaps because of the risk of corrosion in the case of casting moulds, or because of the need to avoid leaving behind residues. It is in these situations that the powerful Kärcher dry ice blasting devices are deployed, to gently clean surfaces using dry ice pellets as the abrasive medium.

UNBEATABLY VERSATILE

As the inventor of the high-pressure cleaner, Kärcher offers a range of high-pressure cleaning products that leaves nothing to be desired in terms of technical refinement and scope of application – be it cold water or hot water units, powered by electric motor or petrol/diesel engine, mobile or stationary. With the same technological, quality and efficiency demands, Kärcher's sweepers and vacuum sweepers have proved themselves in exterior cleaning on various surfaces and types of ground. Always the best machine for every requirement.









Ride-on vacuum sweepers



High-pressure cleaners



Cleaning agents

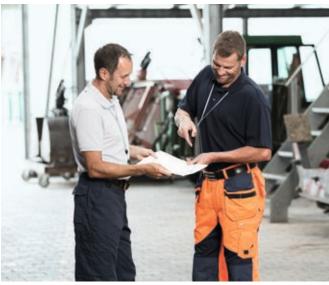
THE VEHICLE RANGE FOR ALL YEAR ROUND

Sweeping, wet cleaning, grass care and winter services - these are the four seasons for Kärcher's municipal vehicles. These implement carriers provide professionals with high performance at maximum economy, and thereby ideal conditions for year-round deployment. When extraordinary tasks demand extraordinary solutions, the Kärcher system offers a whole range of appropriate accessories.









Cutting edge cleaning

High-performance implement carriers are always in demand. The Kärcher implement carriers can be furnished with a wide range of equipment relevant to the classic summer applications, sweeping and mowing: with 2 or 3 brushes, a weed brush, a manual suction hose or a pressure washer and with mowers with a working width of 1.3 to 3.5 metres. The Kärcher implement carrier offers great visibility from the cab, with or without climate control, and its articulated steering gives it unbeatable manoeuvrability. Winter service generally means difficult operating conditions and enormous time pressures. The Kärcher system, consisting of implement carrier and attachments, offers solutions for every snow-clearance task: roller brushes for clearing, snow ploughs for driving a path and the v-plough. For the most extreme conditions there are high-performance snow clearers, perfectly suited to the relevant vehicle class and in addition appropriate spreader attachments for sand, grit or salt, and for damp salt and brine.

Kärcher Manage Public Services: for local authorities

The Kärcher Manage Public Services Tool includes specific modules that bring the goal of a "transparent authority" within reach. With Kärcher Manage Public Services, all the relevant data can be recorded and displayed, in order that planned, ongoing and completed activities and investments remain in the public eye. This complete solution, compatible with all standard interfaces, makes your efficacy apparent both internally and externally. Externally, the public obtains a clear view of municipal services and the costs they entail, which are often taken for granted. Internally, the authority's decision-making process is improved by means of an extensive monitoring facility. There are additional synergistic effects deriving, amongst other things, from the reduction in administrative processes and from high-performance online data management.

THE RIGHT SOLUTION FOR EVERY SURFACE

| | Cleaning device | Scrubber driers | Vacuum cleaners | Single-disc machines and | Carpet/upholstery cleaning | |
|-----------------|-----------------|--|---|--|--|--|
| Application | | Science and S | | polishing machines | The second of th | |
| Hard surfaces | | BR 30/4 C, BR 35/12 C BR 40/10 C BD 38/12 C BD 43/25 C, BD 43/35 C B 40 W, B 60 W, B 80 W B 120 W BR 55/40 RS, BD 50/40 RS B 60/10 C B 95 RS, B 90 R B 150 R, B 250 R | NT 27/1 NT 48/1 NT 70/2 Adv T 7/1 ecolefficiency T 10/1 Adv T 10/1 ecolefficiency T 12/1 ecolefficiency | BDS 33/180 C BDS 43/180 C BDS 51/180 C BDP 43/450 C BDS 43/Duo C | SG 4/4 | |
| Textile surface | ces | | T 7/1 ecolefficiency T 10/1 Adv T 10/1 ecolefficiency T 12/1 ecolefficiency CV 30/1 CV 38/2 Adv | BDS 33/180 C BDS 43/180 C BDS 51/180 C | Puzzi 10/1 Puzzi 10/2 Adv Puzzi 30/4 PW 10/1, PW 30/1 AB 20 SG 4/4 BRS 43/500 BRC 30/15 BRC 45/45 BRC 50/70 | |
| Sanitary area | as a second | BR 30/4 C BR 35/12 C | NT 27/1 NT 48/1 NT 70/2 Adv | BDS 33/180 C BDS 43/180 C BDS 51/180 C BDS 43/Duo C | SG 4/4 | |
| Kitchen and r | restaurant | BRS 40/1000 C BR 35/12 C BR 40/10 C BD 38/12 C BD 43/25 C BD 43/35 C | NT 20/1 Ap NT 27/1 NT 48/1 | BDS 33/180 C BDS 43/180 C BDS 51/180 C BDP 43/450 C BDS 43/Duo C | SG 4/4 | |
| Industry | | B 40 C/W B 60 W B 80 W B 120 W BR 55/40 RS BD 50/40 RS B 95 RS B 90 R B 150 R B 250 R | NT 35/1 Tact NT 55/1 Tact NT 55/2 Tact ² Me | | SGV 6/5 SGV 8/5 | |
| Outdoors | | BR 30/4 C BR 35/12 C BR 40/10 C BD 38/12 C B 40 W, B 60 W B 80 W, B 120 W BR 55/40 RS, BD 50/40 RS B 95 RS, B 90 R B 150 R B 250 R | NT 35/1 Ap NT 65/2 Ap | | | |

| Sweepers | Municipal equipment | High-pressure cleaners | Specialised machines | Cleaning agents |
|---|---|---|---|--|
| | | | | |
| KM 70/15 C KM 70/20 C KM 70/30 C + Adv KM 75/40 W | | | | RM 752, RM 754, RM 755 RM 780, RM 746, RM 730 RM 743, CA 50 C, RM 775 RM 748, RM 740, RM 749 RM 781, RM 753, RM 756 |
| KM 35/5 C KM 70/30 C KM 75/40 W KM 90/60 R + Adv | | | | RM 760, RM 760 Tabs RM 764, RM 768 RM 768 OA, RM 769 RM 761, RM 770, RM 766 |
| KM 75/40 W KM 85/50 W KM 90/60 R + Adv | | | AP 100/50 M | CA 30 C CA 30 R CA 40 R Sanitary cleaning: CA 10 C, CA 10 Extra CA 20 C, CA 20 R, RM 25 RM 751 |
| KM 35/5 C | | HD 7/10 CXF HD 6/16-4 M | | RM 33 ASF RM 731 ASF RM 732, RM 735, RM 58 RM 81 ASF, RM 59 RM 750, RM 25, RM 31 |
| KM 75/40 W KM 85/50 W KM 105/100 R KM 105/110 R KM 125/130 R KM 130/300 R | | HD 10/15-4 Cage Food HD 10/25-4 S HDS 8/18-4 C HDS 12/18-4 SX HDS 9/50 De Tr1 HDS 13/20 De Tr1 HDS 13/35 De Tr1 HDS 17/20 De Tr1 | IB 7/40 IB 15/120 Woma EcoTherm 600 Woma EcoTherm 800 IVC 60/12-1 Ec H Z22 IVC 60/24-1 Ec H Z22 IVC 60/24-2 Tact² IVR-L 65/12-1 Tc IVR-B 30/15 Me IVR 30/20-2 Pf Me | RM 776, RM 751, RM 750 RM 752, RM 69, RM 39 RM 69 ecolefficiency RM 81 ASF RM 81 ecol efficiency RM 31 RM 31 ecolefficiency RM 36, RM 47, RM 48 |
| KM 70/20 C KM 75/40 W KM 80 W KM 85/50 W KM 90/60 R + Adv KM 100/100 R KM 105/100 R KM 105/110 R KM 125/130 R KM 130/300 R | MC 50 MIC 26 MIC 34 MIC 50 MIC 84 | HD 9/20-4 M HDS 5/15 UX HDS 10/20-4 M | IB 7/40 IB 15/120 HD 13/35-4 HD 9/50-4 HD 13/35 Ge HD 9/50 Ge HDS 13/20 De Tr1 HDS 17/20 De Tr1 | RM 55 ASF Abrasive fine/coarse RM 43 RM 99 RM 750 |

SUSTAINABILITY IS MORE THAN ENVIRONMENTAL PROTECTION.







Partner of the Engineering Industry Sustainability Initiative

Less is more. And less can do more

The primary aim of Kärcher ecolefficiency is to reduce the consumption of resources and energy with a cleaning performance that is tailored to specific applications. In order to calculate the possible savings in energy and CO_2 emissions over the service life of the machine and render them comparable, these were calculated based on the example of our T 12/1 and T 12/1 ecolefficiency dry vacuum cleaners. TÜV SÜD Industrie Service GmbH verified and confirmed the plausibility of the methodology for calculating greenhouse gas emissions in the utilisation phase of the T 12/1 ecolefficiency against benchmarks. Based on this methodology, Kärcher calculated that all T 12/1 ecolefficiency dry vacuum cleaners sold to date will save around 6,000 tonnes of CO_2 emissions throughout their service life. All Kärcher ecolefficiency machines in total will save about 2.5 million tonnes of CO_2 emissions.

Working for a better world: BlueCompetence

Blue is the colour of sustainability, which takes into account cost-efficiency, environment and society. The "BlueCompetence" initiative, supported by the Verband Deutscher Maschinen- und Anlagenbau e.V. (VDMA), includes about 400 companies and organisations with one common goal: to ensure quality of life on our planet for years to come.

Do more with less energy

The CO_2 emissions savings of all machines are equivalent to about 1.5 million flights from London to New York*. These figures clearly demonstrate how much energy and emissions can be saved by using Kärcher ecolefficiency cleaning appliances. When it comes to climate protection, less is always more – and achieves more.

* 1.7 tonnes of CO₂ per flight.

Sustainability means conducting business fairly, with a sense of responsibility towards people and the environment. For Kärcher, sustainability is a firmly anchored corporate goal, practised for decades: a sound financial situation and appropriate earnings achieved in fair dealings with others, along with the responsible use of resources.









Climate-neutral cleaning

We cannot produce anything without emissions. But we can completely offset greenhouse gas (CO_2) emissions in order to neutralise their effects on the environment. And you can also do this for your industry. For a small surcharge, you can offset the CO_2 emissions of your Kärcher cleaning appliances so that they are climate-neutral over their entire operating life.

These contributions, yours and ours, are used to fund a certified climate protection project by ClimatePartner: for example, "water treatment in West Kenya" gives millions of people access to clean drinking water. Through the use of filter systems for water treatment, 2.1 million tonnes of CO_2 are saved annually in the form of firewood. At the same time, sustainable jobs for several thousand people are created. A project that is useful for everyone, completely transparent and accountable. Your sales advisor can explain how you can benefit from climate-neutral cleaning.

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