

This is the official eContent Preview for the product listed below. This form is for internal BCO review and approval, and cannot be shared with retailers.

	Primary Image	Download Date:	2017-05-08
		Content Status:	approved
		Approval Date:	2016-06-27
		Content Owner:	Gerz, Sandra
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		Content Public Go Live Date:	
		Content Public Removal Date:	

Basic Marketing Content

FPC/ Brand Code:	81562420
Pack Barcode:	04015400854449
Master FPC:	No
Market Brand:	P&G Professional
Market Subbrand:	Ariel
Product Title Long:	Professional Ariel S7 SC Alca Extra 20 Ltr. (Extra Alkalität)
Product Title Short:	Professional Ariel S7 SC Alca Extra (Extra Alkalität)
Product Title Super Short:	
Product Description:	Professional Ariel S7 SC Alca Extra ist ein flüssiger Waschzusatz, der die Wirkung von S8 SC HydrOxi Fleckentferner verstärkt. Für die Verwendung mit Professional Ariel S8 SC HydrOxi Fleckentferner des Professional Ariel Flüssigwaschmittelsystems.

Features and Benefits:

Erhöht die Alkalität der Waschlauge

Verstärkt die Wirkung von Professional Ariel S8 SC HydrOxi Fleckentferner für eine perfekte Fleckentfernung

Für die kombinierte Verwendung mit Professional Ariel S1 Actilift Waschmittel und S8 SC HydrOxi Fleckentferner

Nur für den professionellen Gebrauch geeignet

Search Terms- General:

waschzusatz, ariel, s7, sc alca extra, ariel system, professional ariel system, p&p professional, gewerbliches vollwaschmittel, gewerbliches waschpulver, gewerblicher fleckentferner, industrielles vollwaschmittel, industrielles waschpulver, industrieller fleckentferner, professionelles vollwaschmittel, professionelles waschpulver, professioneller fleckentferner, manuelle dosierung wäsche, waschladungen, waschen bei niedriger temperatur, waschen mit kaltem wasser, saubere kleidung, bunte kleidung waschen, frische wäsche, fleckentfernung, flecken entfernen, weinflecken, flecken auf der kleidung, flecken, beste waschleistung

Brand Description/Story:

Package Label & Category Specific

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Purpose:

Active Ingredients:

Indications/Uses:

Warning:

Verursacht schwere Augenschäden. Darf nicht in die Hände von Kindern gelangen. Ist ärztlicher Rat erforderlich, halten Sie die Verpackung oder das Kennzeichnungsetikett bereit.

Directions:

Dieses Produkt kann nur mit dem P&G Professional Dosiersystem verwendet werden. Die Dosierung hängt von verschiedenen Bedingungen vor Ort ab, beispielsweise der Maschinengröße, der Wasserhärte in der Maschine und dem Schmutzgrad der Wäsche. Bitte wenden Sie sich an Ihren P&G-Vertreter. Dieses Produkt ist nicht für Seide und Wolle geeignet.

Other Drug Facts Information:

Ingredients:

<5% Phosphonates, Polycarboxylates

Nutrition Facts:

Choking Hazard Warning:

Consumer Care Phone:

0800 776 28 37

Consumer Care Return Address:

P&G Service GmbH, Guglgasse 7 – 9, Vienna 1030, Austria

Consumer Care Statement:

Für genauere Informationen kontaktieren Sie bitte unseren Kundenservice.

Manufacturer Address:

Pack Count/Uses:

0 N/A

Pack Size:

20.0 l

Size Name:

Package Type:

Kunststoff-Flasche

Color:

Flavor/Scent:

Skin Type:

Hair Type:

Diaper/Nappy Babyweight:

Diaper/Nappy Size:

Model Number:

Batteries Included

Batteries Required:

Number of Batteries Required:

Battery Type:

Replacement Accessories:

AC Voltage:

Product Expires?:

Shelf Life in Days:

Does the product have Open Sharp Edges?

Is the product a liquid in Double Sealed Container?

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Is the Item a SIOC?

Must be 18 years or Older to Purchase?

Brandbank Segmentation:

Exploding Bomb:

Gas Cylinder:

Corrosion:

Flame:

Skull & Crossbones:

Exclamation Point:

Flame Over Circle:

Health Hazard:

Environment:

Signal word:

Logistics

Sub-Sector:	Fabric Care
SAP Category:	Laundry Additives
SAP Brand:	Ariel
SAP Sub-brand:	Base
Initiative Name:	PGP – OPL CEE
Customer Specific SKU:	
Start of Ship:	2016-10-01
Distribution Market:	Austria
Country of Origin:	
Package Weight:	27.518 kg
Product Weight:	26.5 kg
Package Dimensions (HxLxW):	375.0x292.0x245.0 mm
DUN 14:	08001090252074
Case Weight:	27.572 kg
Shipping Case Dimensions (HxLxW):	375.0x292.0x245.0 mm
Inner Packs per Case:	
Units per Inner Pack:	
Units per Case:	1
Creation Date:	2016-06-22
Last Modified Date:	2017-01-14
Content Public Removal Date:	

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Status & Brand Content Owner

Current Approval Status:	approved
Last Approval date:	2016-06-27
Last Approver:	gerz. s@pg. com
P&G BCO:	gerz. s@pg. com
Brand Content Coordinator:	elhamdaoui. t@pg. com
Status:	Completed
Active:	Y
Deactivated on:	
Deactivated by:	
Completeness %:	100%
Image Ready:	Yes
Text Ready:	Yes
Locked:	No
Gaps to Correct:	

Associated Media

	
Product Image - In Package	Product Image - In Package
Front	Front
Center	Center
v1 - png	v2 - png
2000x2000	2000x2000
Exp:-	Exp:-