

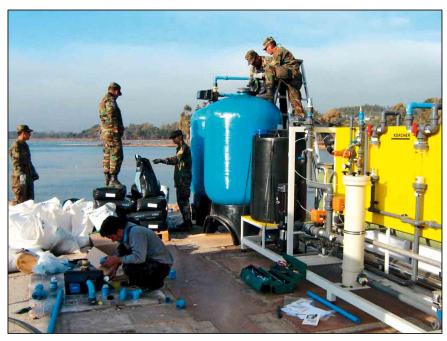


n the aftermath of the massive earthquake in Chile this year, the drinking water and power supplies broke down completely in many areas; the coastal region of Constitución in particular was severely hit. Kärcher, together with its dealer Emasa, donated a WPC 5000 SW drinking water treatment plant. "As in Haiti, we wanted to support the people in Chile in their time of need. By donating this plant we have been able to provide help directly to those afflicted," says CEO Hartmut Jenner.

"In 2008 we installed a water treatment plant on an island in Patagonia. For this reason our dealer Emasa was aware of our expertise in this area," reports Sabine von Winckler, Area Sales Manager for South America and Portugal. "When Emasa contacted us after the earthquake and reported on the dramatic situation in the area, we quickly decided that we would help the people in Constitución."

5,000 litres of pure drinking water every hour

Roland Hollerung, Category Manager in Water Treatment, outlines the capabilities of the plant: "The WPC 5000 SW donated to Chile produces up to 5,000 litres of pure drinking water from seawater every hour. That is enough to supply about 3,000 people in the area stricken by the earthquake."



Chilean aid workers set up the Kärcher water treatment plant together with Emasa staff.

Nina Blumenstock from Customer Support took care of shipment of the machine, which was airlifted free-ofwhere the quality of the water available is inadequate. In the treatment process the water passes through three

Kärcher donates water treatment plant to Chile

charge from Frankfurt to Santiago de Chile by the LANChile airline.

The plant can be installed in any location where there is no access to the public drinking water system or

filters, which reliably retain suspended matter and chemical pollutants. Not even bacteria, viruses, lime, heavy metals and pesticides can get through the fine pores of the filters.

Vast stretches of Poland were severely affected by devastating floods in May and June. The Oder and Vistula rivers broke their banks, whole communities were under water and tens of thousands of people had to make their way to safety.

Kärcher Poland helps after floods

"It was a great concern for us at Kärcher Poland to alleviate the distress of our fellow-countrymen and also limit the damage," reports general manager Jacek Olko. "We there-



Kärcher Poland made available thirty pressure washers and wet and dry vacuums to the fire service for post-flood clearing-up operations.

fore made available thirty highpressure cleaners and wet-and-dry vacuums to the State Fire Service for the clearing-up operations."

The machines were used in the provinces hardest hit by the floods to clean the muddy water and contamination from the buildings.

Poland's Kärcher dealers also demonstrated solidarity: The MJM company in Warsaw sold high-pressure cleaners at favourable prices to Caritas Poland. The Caritas relief organisation lends the machines free of charge to flood victims who want to clean up their homes themselves.