

KÄRCHER



**CLEAN COMPANY.
CLEAN BUSINESS.**

PROFESSIONAL | AUTOMOTIVE | CAR DEALERSHIP AND REPAIR CENTER





CLEANLINESS IS HALF THE BUSINESS.

Selling cars requires technical know-how, customer understanding and charisma. However, these qualities are only part of what business success means. In order to create a pleasant atmosphere for receiving your customers, cleanliness is an absolute must. This also applies to the repair center, where cleanliness is a pre-requisite for safe work. This is why Kärcher offers you cleaning concepts that are adapted to the specific requirements of car dealerships and repair centers. See for yourself on the following pages our extensive range of cleaning equipment and customer-friendly service solutions.

1 Kärcher for car dealerships
The complete product range for any cleaning requirements: From cleanliness for car dealerships and repair centers to comprehensive services.

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2 Showroom
The better the shine, the better your sales. Count on Kärcher in order for your showrooms to shine like the cars you sell.

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3 Repair center
Safety at work by cleanliness: Trust in Kärcher cleaning solutions to impress your customers and employees.

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4 Outdoor area
The business card of a successful company: Perfect cleanliness thanks to intelligent Kärcher products for outdoor cleaning.

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COMPLETE SOLUTIONS FOR CAR DEALERSHIPS AND REPAIR CENTERS

There is one brand for all cleaning challenges in your car dealership and repair center: Kärcher. The world's largest manufacturer of cleaning equipment helps you choose the right solution for each cleaning task. Cleaning is not the core business of car dealerships, but it is one of the key pillars to your success. For this reason, you need to partner with Kärcher. Our proven competence and expert advice will provide you with the best cleaning solution.



Intelligent system solutions for the cleaning of your car dealership from a single source. Kärcher knows your needs. All equipment and systems are very cost-efficient and adapted to the requirements of your car dealership and repair center. In case of a malfunction, our service personnel will quickly be on site to repair or replace dama-

ged components. Whenever you have questions about Kärcher's financing or leasing options, there will always be an expert consultant available to assist you.



1 Solutions from a single source

When everything fits together, it is Kärcher. Kärcher, your system provider, will not only supply you with equipment for cleaning your machines and premises, but also with the most appropriate cleaning agents. Your benefit: Everything is designed to ensure smooth operation and maximum work efficiency.

2 Customised cleaning concepts

Kärcher provides tailor-made solutions for every individual cleaning need. For example, in the area of industrial cleaning systems, Kärcher offers innovative and advanced solutions for all requirements

3 Strong partner of car manufacturers

Kärcher has already provided cleaning concepts and equipment solutions for a large number of car manufacturers. Thus, we can offer you various products tailored to the brand(s) you represent. Reassurance for you: Our product and pricing proposal is aligned to the corporate identity of your brand(s).

4 Durable quality

High quality and stringent safety tests throughout the production and safety processes guarantee the quality of the entire Kärcher product range. This means your employees can always work safely with Kärcher equipment and you will draw long-term value from choosing Kärcher.

BRILLIANT ACHIEVEMENTS FOR CUSTOMERS: SHOWROOM CLEANING

Many customers come to your car dealership to fulfil the dream of a new car – and find spotless, gleaming vehicles, shiny paint and that all important “new car smell” everywhere. Vehicles are more easily sold in a clean environment, so do not let your showroom floors let you down and ruin that precious first impression! Rely on Kärcher: From convenient cleaning of large surfaces to simple occasional mopping, the entire array of showroom cleaning is available to you.



1 Floors can be walked on quickly

Kärcher scrubber-driers properly clean high-traffic areas until the tightest corner. To prevent slip hazards Kärcher offers fast-drying cleaning solutions for all floors.

2 Unrivalled cleanliness

The bathroom area is especially sensitive: Cleaning with Kärcher units guarantees results that leave the best impression on both your customers and employees. All sanitary areas are hygienically cleaned using steam cleaners and scrubber driers.

3 Fast and thorough vacuuming

Wherever carpets need to be cleaned quickly and efficiently, Kärcher dry vacuum cleaners and brush vacuum cleaners for carpets show their strength. Your offices and showroom will be free of any dirt: Clean carpets down to the last fibre.



Thorough and fast

Kärcher scrubber driers are easy to move around and to handle. They clean all hard floor surfaces quickly and effectively.



High-performing and quiet

Wet/dry vacuum cleaners are up to any kind of dirt. No matter if dry, moist or liquid: Kärcher machines vacuum simply everything and are particularly quiet-running.



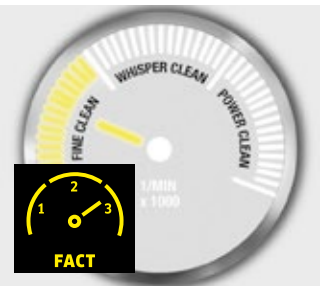
Hygienic cleaning without cleaning agents

Kärcher steam cleaners & steam vacuum cleaners clean economically and hygienically - without chemicals.



Variable contact pressure

The BR 40/10 C Adv has individually adjustable brush contact pressure. Compared to one-disc machines, its contact pressure is up to seven times higher.



Intelligent cleanliness

With the FACT technology, the brush speed of the scrubber drier is adjustable to the surface condition.



High tech in perfection

The micro fibre roller brush delivers brilliant cleaning results on all hard surfaces.



Neutral floor cleaner

Developed for scrubber machines, this formula is non-foaming, phosphate-free and contains ingredients that protect the machine from scale and contaminants.

CLEANLINESS EQUALS SAFETY: REPAIR CENTER CLEANING

The repair center is not only the work place of your mechanics, but also another area where your customers experience your company. It is therefore important to leave an impression of absolute cleanliness in this area as well. Since the dirt that accumulates in the repair center is particularly stubborn and greasy, Kärcher offers extremely powerful cleaning solutions, which provide easy handling and residue-free cleanliness. All cleaning machines and cleaning agents are designed to always guarantee work and process safety in your repair center. For only a clean repair center is a safe repair center.



- 1 Ideal for large areas**
For the removal of oily and greasy dirt on large surfaces, Kärcher recommends the use of high-pressure cleaners with additional surface cleaners.
- 2 Well cleaned working environment**
There are specific vacuum cleaners for all requirements of a repair center. The wet/dry vacuums, for example, are great for vacuuming oil spills, and the industrial vacuums for vacuuming metal shavings. The powerful turbines, the automatic filter shaker and the robust drain hose easily master any cleaning tasks.

- 3 Hazard-free against greasy dirt**
Scrubber driers remove even the most stubborn types of dirt, such as oil, grease, soot or tyre wear from slip-hazardous surfaces – e.g. fine stoneware tiles.
- 4 Fast cleaning of engine parts**
Kärcher hot-water high-pressure cleaners remove road dirt and grey film from engine parts.



Shiny performance
High-performing, manoeuvrable and user-friendly: Scrubber driers achieve brilliant results in a very economical way.



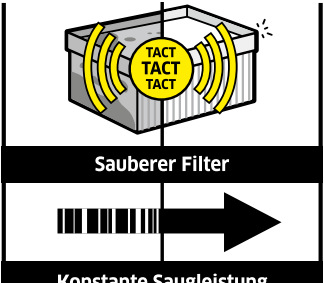
Powerful suction
Industrial vacuums and wet/dry vacuums with powerful vacuuming performance are compact, manoeuvrable and user-friendly.



Mobile power packages
Cold and hot-water high-pressure cleaners remove even stubborn dirt with their high water pressure and are ideally suited for the daily cleaning of large areas.



Flexible dosage
The DOSE technology ensures exact and fully automatic dosage of cleaning agents for scrubber driers, thereby saving costs.



Automatic filter cleaning
With the Tact technology, vacuum filters are shaken off automatically and thus offer continuously high cleaning performance.



Thorough on tiles
Shop Floor Cleaner is formulated for heavy-duty cleaning of soils typically found in machine shop environments.

CLEANLINESS STARTS OUTSIDE

The first impression makes all the difference. If the area in front of your building radiates trustworthy cleanliness, it will be a pleasure for your customers to enter the showroom. For the outdoor area of a repair center or car dealership, you need above all two types of equipment: Effective sweepers, with which the surfaces are kept clean and gum removers for quick cleanup of gum found on the floor. You will find all necessary equipment for the cleaning of the outdoor area at Kärcher – together with cleaning agents that have been optimised specifically for Kärcher technologies.



- 1 Machines for any surface cleaning rate**
Kärcher will be happy to assist you with the selection of the machines best suited for the cleaning of your surfaces. Floor condition, amount of dirt and cleaning frequency will be decisive factors for the selection of the most suitable sweeper.
- 2 Versatile and agile sweeping**
Incredibly practical for medium-sized surfaces: Vacuum sweepers with EASY Operation mode, effective mechanical filter shaker and easy waste removal system provide for a convenient way of cleaning.

- 3 Combined cleaning for large surfaces**
You can best clean large surfaces, e.g. in front of the repair center hall, with a combination of high-pressure equipment and surface cleaners, which also remove oil stains and tyre wear completely.
- 4 More efficient than a broom**
For quick cleaning in between and for smaller areas, micro- and walk-behindsweepers are ideal. Clean pathways easier.



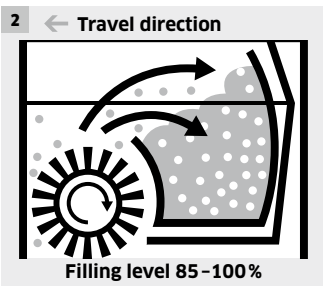
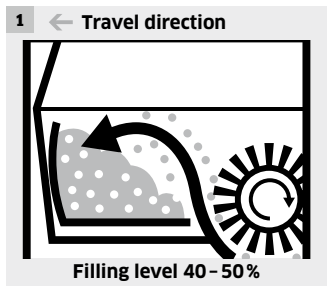
Powerful sweeping performance
Economical, clean, efficient: Vacuum sweepers with dust control reduce the time and effort needed.



Dirt-free surfaces
Micro sweepers are easy to handle and sweep even deep in the corners, thanks to the adequate positioning of the roller brush.



Clean with high pressure
Hot-water high-pressure cleaners to remove stubborn dirt are easy to handle and robustly built.



- 1 Low effort due to the dust pan principle:**
The dirt is directly conveyed to the catch pan located in front of the roller brush. The advantages: Effortless, easy handling; whirl-up of dust is limited.
- 2 High dirt intake thanks to the overthrow sweeping principle:**
The sweepings are transported over the roller brush to the container behind it at high speed. The optimal use of the catch pan volume increases the working intervals, and the widely opening coarse dirt flap even takes in tins or stones.

AN APPROPRIATE SOLUTION FOR ANY APPLICATION

Application	Machines					
	Scrubber drier	Vacuums and spray extraction machines	High-pressure cleaners	Detergents	Sweepers	Special solutions
Showroom	 BR/D 30/4 C BR 35/12 C BR 40/10 C BD 50/50 C BD 80/100 W B 40 C/W B 60 W	 T 10/1, T 12/1 NT 48/1 Puzzi 10/1 Presto 3		 Neutral floor cleaner RM 760 tablets Shop Floor Cleaner	 EB 30/1	 BDP 51/2000 C SG 4/4
Repair shop	 BR 35/12 C BR 40/10 C BD 50/50 C BD 80/100 W B 40 C/W B 60 W	 NT 22/1 Ap L NT 30/1 TACT	 Mobile HDS 3.5/30-4 M Ea HD 2.0/14 ED+ Pro HD 400 Accessories FR 30, FRV 30	 Shop floor cleaner Neutral Floor Cleaner Heavy Duty Degreaser	 EB 30/1	
Vehicle cleaning		 For interior cleaningg Puzzi 8/1 C Puzzi 10/1 NT 30/1 TACT NT 22/1 Ap L Accessories Car cleaning kit	 Mobile HDS 1.7/12 U HD 3.0/20-4 M Ea	 Vehicle Wax and Wash RM 760 tablets		
Outdoor area			 Mobile HDS 5.0/30-4S Eb HDS 4.5/22-4 M Ea HD 1.8/13 C HDS 3.5/30 P Cage Jarvis HD 1.7/12 U HD 2.0/14 ED+ HDS 3.5/35 P Cage Accessories FR 30, FRV 30	 SG3 solution Heavy Duty Degreaser	 EB 30/1 KM 70/20 C KM 70/30 C KM 75/40 W KM 85/50 W KM 90/60 R KM 105/100 R KM 125/130 R	 SG3

eco!efficiency: ACHIEVE MORE WITH EFFICIENCY

If you want to move and change things, you have to point the way. And show your colours. The blue symbols representing the various building blocks of Kärcher eco!efficiency show at a glance how and where Kärcher's power of innovation achieves measurably greater and better efficiency for customers, products and the environment. Kärcher eco!efficiency is implemented in all business areas and is an integral part of corporate policies and actions.



Reduced water consumption
Drinking water is precious and conserving it protects natural resources and saves energy for processing, transport and disposal. Many Kärcher high pressure cleaners and scrubber driers already meet the eco!efficiency standard or feature an eco!efficiency mode, which efficiently regulates the amount of water depending on the cleaning task.



Intelligent energy efficiency
Everything has its limits. Sometimes more power does not make sense. The T 12/1 eco!efficiency dry vacuum cleaner proves that less can be more. Its 750 W motor uses 40% less electricity, achieving 98% of the cleaning performance of the standard model thanks to flow-optimised suction channels, which is more than sufficient for maintenance cleaning.



Materials to suit the job
The selection of optimal materials is a never-ending challenge. New materials and production processes open up new opportunities in manufacturing and the use of machines, accessories and consumables. Light-weight design, durability, avoidance of contaminants, recyclability and costs – standards that Kärcher takes into account in the manufacture of efficient and eco-friendly products.



High recyclability
Raw materials that cannot be avoided from the beginning must be recyclable as far as possible after a long machine life. Kärcher machines are currently more than 90% recyclable.

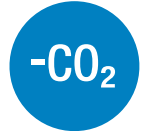


Less noise
Noise is not just unpleasant, it has shown to be damaging to health. Kärcher counters working noise both in its own production processes and for users by reducing noise levels and power to an optimum level. An example of this is the T 12/1 eco!efficiency dry vacuum cleaner, the working noise level of which has been reduced by 5 dB(A) compared to the standard model, which corresponds to a reduction in volume of more than 50%. Furthermore, the low frequency of the work noise is subjectively perceived as being very pleasant. As a result, the T 12/1 eco!efficiency is also outstandingly suitable for longer work intervals and noise-sensitive areas.

Exemplary reparability



As early as the development phase, Kärcher machines are designed for reparability: as few components and assemblies as possible, the best possible accessibility and as many standard parts as possible.



Reduced CO₂ emissions
Reducing CO₂ greenhouse gas emissions is a global objective. To reduce its CO₂ footprint, Kärcher is making its contribution on all levels of production and in all business areas: through optimised use of materials, energy and water, high recyclability, as well as self-generated renewable energy.



Optimised company processes
Kärcher eco!efficiency simply means continuously trimming all processes in the company to achieve maximum efficiency. This results in constant optimisation in all areas.



Extended service life
The robust construction style and high strength are the key prerequisites for a long usage phase. High quality, reparability and a long-term spare parts supply ensure that Kärcher Professional machines give years of reliable service.



Reduced use of materials
If there is one art that is efficient, it is the art of reduction. Less material consumption due to optimised designs is one aspect. Another is reducing the number of components. On average, Kärcher machines consist of significantly fewer components than comparable competitor models. The resulting lighter weight not only saves driving energy, it also saves a serious amount of raw materials and energy in manufacture.



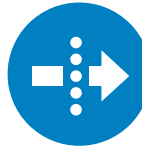
Comprehensive spare parts supply
Durable investment goods can only fully develop their economical and environmental advantages if all spare parts are available until the end of their service life. Depending on the particular device, Kärcher guarantees a spare parts supply for up to 10 years after a model goes out of production.



Less waste water pollution
It is as easy as it sounds: water which has not been used, does not need to be disposed of. At the same time, dirty water should be concentrated in order to make work easier for sewage treatment plants. The Kärcher system, consisting of the device, accessories and cleaning agents is fine-tuned to achieve maximum effect with minimum effort.



Precisely dosed cleaning agent
The most environmentally friendly and economical cleaning agent is that which is not used. Kärcher DOSE technology enables exact dosage of cleaning agents and, as a result, achieves a much lower level of consumption.



Effective dust filtering
Dust is a nuisance to people and the environment and can be detrimental to health and the environment. Kärcher vacuums feature efficient filter systems with innovative components, e.g. Tact and Tact² systems for fully automatic filter cleaning as well as HEPA filters for hygienically clean, particle-free exhaust air. Fleece filter bags with a better degree of separation, double the retention capacity and a longer service life compared to paper filter bags. And last, but not least, certified safety vacuum cleaners for critical applications.



Measurable time saving
The simple equation of time equals money is still valid, however multiplied by the efficiency factor. More efficient machines allowing work to be carried out more quickly lead to significant labour cost savings and genuine competitive advantages.



makes a difference

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