

KÄRCHER

KARCHER Romania
Bd. Pipera nr. 2-XI
RO - 077190 Ilfov
J23/2552/2022
Tel.+40 372709001
+40 372709002
Email office.ro@karcher.com

DECIZIA NR 155

Din data de 05.01.2024

D-na. Monica Iavorschi, reprezentant legal al SC Karcher Romania S.R.L., cu sediul in Bd. Pipera nr. 2-XI, Voluntari, Ilfov, 077190, inregistrata la Registrul Comertului din Bucuresti, sub nr. J23/2552/2022, cod fiscal RO 23533592, telefon 0372.709.001, in calitate de Administrator,

DECIDE:

Art.1 Pentru a creste vanzarile, in perioada 09.01-31.03.2024 se lanseaza promotia prin care se acorda discount produselor din anexa.

Art.2 Vanzare prin canalele de vanzare: Karcher Center si Webshop

Art. 3 Prezenta decizie se comunica partilor interesate (parteneri, clienti, etc) si va fi dusa la indeplinire prin intermediul Departamentului Marketing prin transmiterea pe email.

Prezenta decizie contine o anexa.

Administrator
Monica Iavorschi

Categorie	Cod produs	Denumire produs	RRP (fara tva)	Pret promotional (fara tva)	Pret promotional (cu tva)	Discount
Indoor	1.081-220.0	SE 6.100 (white) *EU	1,637.63	1,359.23	1,617.49	17.00%
	1.081-500.0	SE 3-18 Compact *INT	728.97	619.62	737.35	15.00%
	1.055-709.0	FC 7 Signature Line *EU	2,236.13	1,900.71	2,261.85	15.00%
	1.055-760.0	FC 7 Cordless Premium (white) *EU	2,235.84	1,788.67	2,128.52	20.00%
	1.056-406.0	FC 4-4 Battery Set 4B Duo *EU	1,598.47	1,358.70	1,616.85	15.00%
	1.513-661.0	SC 3 EasyFix Plus *EU	863.87	717.01	853.24	17.00%
	1.513-160.0	SC 3 EasyFix Premium (white) *EU	863.92	691.13	822.45	20.00%
	1.513-462.0	SC 4 Deluxe Iron *EU	1,921.01	1,632.86	1,943.10	15.00%
	1.512-660.0	SC 5 EasyFix Iron Plug *EU	1,827.73	1,553.57	1,848.75	15.00%
	1.633-467.0	WV 5 Plus N Black Edition *EU	366.38	311.43	370.60	15.00%
	1.633-514.0	WV 6 Plus Multi Edition *EU	414.77	352.55	419.53	15.00%
	1.198-135.0	VC 3 Premium (white) *EU-I	633.53	506.82	603.12	20.00%
	1.198-674.0	VC 6 Cordless ourFamily Extra *EU	1,794.44	1,489.39	1,772.37	17.00%
	1.198-700.0	VC 7 Cordless yourMax	1,790.55	1,486.15	1,768.52	17.00%
	1.195-252.0	DS 6 Plus *EU	1,552.10	1,319.29	1,569.95	15.00%
	1.195-240.0	DS 6 Premium (white) *EU	1,552.33	1,241.86	1,477.82	20.00%
	1.024-821.0	AF 30	1,254.40	1,066.24	1,268.83	15.00%
1.024-754.0	WPC 120 UF	1,285.71	1,067.14	1,269.90	17.00%	
Outdoor	1.628-115.0	WD 3 V-17/6/20 Car (YYY) *EU	480.01	408.01	485.53	15.00%
	1.628-376.0	WD 6 P S V-30/8/22/T Ren. (YSY) *EU	1,311.00	1,114.35	1,326.08	15.00%
	1.628-374.0	WD 5 P S V-25/5/22 Workshop (YSY) *EU	1,057.35	898.75	1,069.51	15.00%
	1.317-233.0	K 7 Premium Smart Control Home *EU	3,099.54	2,572.62	3,061.42	17.00%
	1.324-553.0	K 5 Power Control Home *EU	1,930.61	1,641.02	1,952.82	15.00%
	1.324-130.0	K 4 Premium Power Control *EU	1,403.11	1,192.64	1,419.24	15.00%
	1.629-731.0	AD 4 PREMIUM *EU-II	653.42	555.41	660.94	15.00%
	1.628-500.0	WD 2-18 V-12/18 (YYY) *INT	392.00	313.60	373.18	20.00%
1.645-850.0	SP 22.000 Dirt *EU	586.81	498.79	593.56	15.00%	
Accesorii	2.633-144.0	WV extension set	181.54	145.23	172.83	20.00%
	2.644-249.0	TLA 4 set facade & glass	707.10	565.68	673.16	20.00%
	2.863-259.0	Microfibre floor cloths EasyFix (2-er Se	88.31	75.06	89.32	15.00%
	2.445-062.0	Starter kit Battery Power 18/25 *EU	436.72	371.21	441.75	15.00%
	2.863-025.0	Window nozzle special accessories	72.05	57.64	68.60	20.00%
	2.055-007.0	Set of rollers grey set grau	105.28	84.23	100.23	20.00%
	2.863-309.0	Microfibre floor cloths abrasive 2-er Se	88.31	70.65	84.07	20.00%
	2.644-212.0	PS 30 Plus	237.06	189.65	225.68	20.00%
Detergenti	6.296-181.0	RM 553 5l Universal cleaner for high pre	56.00	47.60	56.64	15.00%
	6.295-933.0	RM 500 *AT 0,5l glass cleaner	29.11	24.74	29.44	15.00%
	6.296-188.0	RM 536 750ml Floor cleaning universal	41.09	32.87	39.12	20.00%
	6.295-840.0	RM 503** 0,5l window cleaning agent conc	37.12	30.81	36.66	17.00%
	6.296-106.0	RM 651 Interior cleaner 0,5l	39.41	32.71	38.93	17.00%
	6.295-875.0	RM FoamStop Fruity 125ml	51.19	42.49	50.56	17.00%
	6.296-173.0	RM 527** 5l Ultra Foam Cleaner	104.70	86.90	103.41	17.00%
6.296-109.0	RM 670 Winter windshield cleaner concent	76.33	61.06	72.67	20.00%	

Intocmit

Razvan Busica
Product Management


Aprobat

Monica Iavorschi
Director General