

# KÄRCHER

**KARCHER Romania**  
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J23/2552/2022  
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## DECIZIA NR 157

Din data de 10.01.2024

D-na. Monica Iavorschi, reprezentant legal al SC Karcher Romania S.R.L., cu sediul in Bd. Pipera nr. 2-XI, Voluntari, Ilfov, 077190, inregistrata la Registrul Comertului din Bucuresti, sub nr. J23/2552/2022, cod fiscal RO 23533592, telefon 0372.709.001, in calitate de Administrator,

### DECIDE:

Art.1 Pentru a creste vanzarile, in perioada 15.01-31.03.2024 se lanseaza promotia prin care se acorda discount produselor din anexa.

Art.2 Vanzare prin canalele de vanzare: Karcher Center si Webshop

Art. 3 Prezenta decizie se comunica partilor interesate (parteneri, clienti, etc) si va fi dusa la indeplinire prin intermediul Departamentului Marketing prin transmiterea pe email.

Prezenta decizie contine o anexa.

Administrator  
Monica Iavorschi

| cod produs  | denumire produs                          | categorie  | SAP                      |                        |                            |                          | discount % |
|-------------|--|------------|--------------------------|------------------------|----------------------------|--------------------------|------------|
|             |  |            | pret RRP<br>Lei fara tva | pret RRP<br>Lei cu tva | pret PROMO<br>Lei fara TVA | pret PROMO<br>Lei cu TVA |            |
| 1.033-336.0 | CV 38/2 Adv                              | T/NT       | 2,852.81                 | 3,394.84               | 2,339.30                   | 2,783.77                 | 18%        |
| 1.092-301.0 | SG 4/2 Classic                           | T/NT       | 3,373.15                 | 4,014.05               | 2,765.99                   | 3,291.52                 | 18%        |
| 1.100-131.0 | Puzzi 10/1 Edition                       | T/NT       | 4,187.30                 | 4,982.89               | 3,433.59                   | 4,085.97                 | 18%        |
| 1.148-321.0 | NT 40/1 Ap L                             | T/NT       | 2,195.91                 | 2,613.13               | 1,822.60                   | 2,168.90                 | 17%        |
| 1.378-610.0 | NT 22/1 Ap Te L                          | T/NT       | 1,072.34                 | 1,276.08               | 890.04                     | 1,059.15                 | 17%        |
| 1.527-202.0 | T 7/1 Classic + accesorii                | T/NT       | 600.66                   | 714.79                 | 504.56                     | 600.42                   | 16%        |
| 1.527-157.0 | T 10/1 Adv                               | T/NT       | 1,020.18                 | 1,214.01               | 856.95                     | 1,019.77                 | 16%        |
| 1.527-205.0 | T 11/1 Classic HEPA Black Edition        | T/NT       | 825.65                   | 982.52                 | 701.80                     | 835.14                   | 15%        |
| 1.633-550.0 | WVP 10                                   | T/NT       | 738.99                   | 879.40                 | 620.75                     | 738.70                   | 16%        |
| 1.667-269.0 | NT 70/2                                  | T/NT       | 3,623.57                 | 4,312.05               | 2,898.85                   | 3,449.64                 | 20%        |
| 1.517-151.0 | KM 70/15 C                               | KM         | 2,295.09                 | 2,731.15               | 2,065.58                   | 2,458.04                 | 10%        |
| 1.520-931.0 | HD 5/15 C Plus                           | HD         | 4,209.18                 | 5,008.92               | 3,493.62                   | 4,157.41                 | 17%        |
| 1.286-951.0 | HD 9/20-4 S                              | HD         | 8,836.05                 | 10,514.90              | 7,333.92                   | 8,727.36                 | 17%        |
| 1.367-401.0 | HD 10/21-4 S Classic                     | HD         | 8,500.00                 | 10,115.00              | 7,140.00                   | 8,496.60                 | 16%        |
| 1.174-900.0 | HDS 8/18-4 C                             | HDS        | 20,018.59                | 23,822.12              | 16,815.62                  | 20,010.58                | 16%        |
| 1.533-238.0 | B 50 W Bp Pack 115Ah+D51                 | FC         | 38,884.02                | 46,271.98              | 32,662.58                  | 38,868.47                | 16%        |
| 1.783-212.0 | BR 4.300                                 | FC         | 5,961.39                 | 7,094.05               | 5,007.56                   | 5,959.00                 | 16%        |
| 1.127-006.0 | BD 50/50 C Bp Pack Classic               | FC         | 23,086.26                | 27,472.64              | 19,161.59                  | 22,802.30                | 17%        |
| 1.783-467.0 | BR 35/12 C Bp Pack                       | FC         | 19,686.53                | 23,426.97              | 16,930.41                  | 20,147.19                | 14%        |
| 1.291-250.0 | BDS 43/DUO C                             | FC         | 6,501.12                 | 7,736.34               | 5,135.89                   | 6,111.70                 | 21%        |
| 6.295-068.0 | RM 31** 10L Oel- und Fettloeser Extra    | Detergenti | 291.91                   | 347.38                 | 233.53                     | 277.90                   | 20%        |
| 6.295-545.0 | RM 776** 10l Reifen- und Abriebspurenent | Detergenti | 408.79                   | 486.46                 | 327.03                     | 389.17                   | 20%        |
| 6.295-553.0 | RM 806** 20L Hochdruckwaesche NTA-frei   | Detergenti | 541.31                   | 644.16                 | 433.05                     | 515.33                   | 20%        |
| 6.295-557.0 | RM 81** 20L Aktivreiniger, alkalisch     | Detergenti | 638.87                   | 760.26                 | 511.10                     | 608.21                   | 20%        |
| 6.295-580.0 | RM 780** 2,5L Wischpflege Extra          | Detergenti | 105.20                   | 125.19                 | 84.16                      | 100.15                   | 20%        |
| 6.295-596.0 | RM 732** 5L Desinfektionsreiniger        | Detergenti | 294.10                   | 349.98                 | 235.28                     | 279.98                   | 20%        |
| 6.295-651.0 | RM 69 Eco** 10L Grundreiniger            | Detergenti | 355.17                   | 422.65                 | 284.14                     | 338.12                   | 20%        |
| 6.295-813.0 | RM 752** 10L Intensiv-Grundreiniger Extr | Detergenti | 336.06                   | 399.91                 | 268.85                     | 319.93                   | 20%        |
| 6.295-844.0 | RM 763** 1L Spuelung                     | Detergenti | 38.01                    | 45.23                  | 30.41                      | 36.19                    | 20%        |
| 6.295-849.0 | RM 760 OA 800g Reiniger iCapsol, Pulver  | Detergenti | 84.11                    | 100.09                 | 67.29                      | 80.07                    | 20%        |
| 6.295-913.0 | RM 756** 1L Multi Reiniger               | Detergenti | 42.94                    | 51.10                  | 34.35                      | 40.88                    | 20%        |
| 6.295-677.0 | CA 10 C Eco** 1L Sanitaergrundreiniger   | Detergenti | 37.30                    | 44.39                  | 29.84                      | 35.51                    | 20%        |
| 6.295-681.0 | CA 30 C eco** 1L Oberflaechenreiniger    | Detergenti | 30.29                    | 36.05                  | 24.23                      | 28.84                    | 20%        |
| 4.112-054.0 | Foam lance TR basic 2                    | Accesorii  | 460.53                   | 548.02                 | 368.42                     | 438.42                   | 20%        |
| 4.112-055.0 | Foam lance TR basic 3                    | Accesorii  | 460.53                   | 548.02                 | 368.42                     | 438.42                   | 20%        |
| 6.369-895.0 | Scrubbing brush red (old colour white)   | Accesorii  | 503.56                   | 599.23                 | 402.85                     | 479.39                   | 20%        |
| 6.369-896.0 | Brush Shampoo BDS 43/150/DUO C           | Accesorii  | 542.69                   | 645.81                 | 434.16                     | 516.65                   | 20%        |
| 9.753-058.0 | Tank complete BDS43/150C                 | Accesorii  | 632.20                   | 752.32                 | 505.76                     | 601.86                   | 20%        |
| 2.889-217.0 | Filter bags fleece SST                   | Accesorii  | 91.16                    | 108.48                 | 72.93                      | 86.78                    | 20%        |
| 6.904-208.0 | Filter bag 5St. Kae.                     | Accesorii  | 124.47                   | 148.11                 | 99.57                      | 118.49                   | 20%        |
| 6.904-333.0 | Paper filtering bag 10 St. Kärcher       | Accesorii  | 90.86                    | 108.13                 | 72.69                      | 86.50                    | 20%        |

Intocmit  
 Cristina Dumitru

Emil Zaman  
 Product Management



Aprobat  
 Monica Iavorschi  
 Director General