

KÄRCHER

KARCHER Romania
Bd. Pipera nr. 2-XI
RO - 077190 Ilfov
J23/2552/2022
Tel.+40 372709001
+40 372709002
Email office.ro@karcher.com

DECIZIA NR 177

Din data de 06.03.2024

D-na. Monica Iavorschi, reprezentant legal al SC Karcher Romania S.R.L., cu sediul in Bd. Pipera nr. 2-XI, Voluntari, Ilfov, 077190, inregistrata la Registrul Comertului din Bucuresti, sub nr. J23/2552/2022, cod fiscal RO 23533592, telefon 0372.709.001, in calitate de Administrator,

DECIDE:

Art.1 Pentru a creste vanzarile, in perioada 01.04 – 30.06.2024 se lanseaza promotia prin care se acorda discount produselor din anexa.

Art.2 Vanzare prin canalele de vanzare: Karcher Center si Webshop

Art. 3 Prezenta decizie se comunica partilor interesate (parteneri, clienti, etc) si va fi dusa la indeplinire prin intermediul Departamentului Marketing prin transmiterea pe email.

Prezenta decizie contine o anexa.

Administrator
Monica Iavorschi

Categorie	Cod produs	Denumire produs	Pret de lista fara tva	Pret promotional fara tva	Taxa timbru verde	Pret promotinal + timbru verde fara tva	Pret promotinal + timbru verde cu tva	Discount promotional
Indoor	1.024-822.0	AF 50	2,099.86	1,574.90	4.4	1,579.30	1,879.36	25%
	1.056-200.0	FC 2-4 Battery Set *EU	810.60	689.01	2.2	691.21	822.54	15%
	1.056-310.0	EWM 2 *EU	677.14	575.57	2.2	577.77	687.55	15%
	1.056-400.0	FC 4-4 Battery Set *EU	1,413.76	1,201.69	2.2	1,203.89	1,432.63	15%
	1.081-202.0	SE 2 Car *EU	1,234.09	1,024.30	4.4	1,028.70	1,224.15	17%
	1.198-350.0	CVH 3 Plus *EU	400.54	340.46	3	343.46	408.71	15%
	1.198-633.0	VC 4 Cordless myHome Pet *EU	1,081.40	919.19	2.2	921.39	1,096.45	15%
	1.198-678.0	VC 6 Cordless ourFamily Duo *EU	1,547.73	1,284.62	2.2	1,286.82	1,531.31	17%
	1.258-050.0	KB 5 *EU	337.92	287.23	0.6	287.83	342.52	15%
	1.512-640.0	SC 4 EasyFix Plus *EU	1,167.61	992.47	4.5	996.97	1,186.39	15%
	1.513-430.0	SC 3 Deluxe *EU	854.45	726.29	2.2	728.49	866.90	15%
	1.513-460.0	SC 4 Deluxe *EU	1,423.07	1,209.61	4.5	1,214.11	1,444.79	15%
	1.513-560.0	SC 1 Upright *EU	433.28	368.29	4.4	372.69	443.50	15%
	1.633-661.0	WV 2 Plus NP *EU	318.20	264.11	3	267.11	317.86	17%
	1.633-742.0	WV 6 Plus P *EU	435.83	357.38	3	360.38	428.85	18%
	Outdoor	1.317-170.0	K 7 Premium Power *EU	2,444.25	1,955.40	7.7	1,963.10	2,336.08
1.317-230.0		K 7 Premium Smart Control *EU	2,758.21	2,261.73	7.7	2,269.43	2,700.63	18%
1.317-421.0		K 7 WCM Premium Home *EU	2,595.92	2,128.65	7.7	2,136.35	2,542.26	18%
1.324-673.0		K 5 Premium Smart Control Home *EU	2,308.42	1,846.73	7.7	1,854.43	2,206.77	20%
1.324-043.0		K 4 Power Control Car *EU	1,368.77	1,095.02	7.7	1,102.72	1,312.24	20%
1.602-750.0		K 3 Premium Power Control *EU	903.35	722.68	4.5	727.18	865.35	20%
1.444-010.0		PSW 18-20 Battery *INT	676.01	540.81	2.2	543.01	646.18	20%
1.444-100.0		BLV 18-200 Battery *INT	968.97	775.18	2.2	777.38	925.08	20%
1.444-210.0		PHG 18-45 Battery *INT	648.82	519.06	2.2	521.26	620.30	20%
1.444-311.0		LTR 18-30 Battery Set *EU	847.95	720.76	2.2	722.96	860.32	15%
1.444-400.0		LMO 18-33 Battery *INT	1,028.76	823.01	7.7	830.71	988.54	20%
1.445-100.0		LBL 2 Battery *INT	368.51	294.81	2.2	297.01	353.44	20%
1.445-300.0		PSU 4-18 *INT	353.31	282.65	1	283.65	337.54	20%
1.644-010.0		PCL 3-18 *INT	831.40	665.12	2.2	667.32	794.11	20%
2.445-063.0		Starter kit Battery Power 18/50 *EU	603.11	482.49		482.49	574.16	20%
1.766-360.0		S 4 Twin	751.43	623.69		623.69	742.19	17%
1.628-152.0		WD 3 S V-17/4/20 +4 FB (YSY) *EU	489.48	416.06	4.4	420.46	500.35	15%
1.628-290.0		WD 4 P S V-20/5/22 *EU	807.23	670.00	4.4	674.40	802.54	17%
1.628-360.0		WD 6 P S V-30/6/22/T (YSY) *EU	1,139.76	968.80	7.7	976.50	1,162.03	15%
Accesorii & irigatii		1.645-840.0	SP 17.000 Flat Level Sensor*EU	706.10	579.00	4.5	583.50	694.37
	1.645-851.0	SP 22.000 Dirt Level Sensor *EU	747.70	613.11	4.5	617.61	734.96	18%
	2.055-006.0	Set of rollers yellow set gelb	105.28	89.49		89.49	106.49	15%
	2.055-021.0	Stone rollers set two parts	124.44	105.78		105.78	125.87	15%
	2.642-240.0	Set de curatare jgheaburi	381.24	324.05		324.05	385.62	15%
	2.643-143.0	FJ 10 C foam nozzle C n C 1l UFC *INT	125.39	106.58		106.58	126.83	15%
	2.644-074.0	T 7 Plus	520.54	416.43		416.43	495.55	20%
	2.644-190.0	TLA 4	582.31	465.85		465.85	554.36	20%
	2.644-374.0	WB 7 Plus	207.94	166.35		166.35	197.96	20%
	2.645-139.0	Hose PrimoFlex 1/2" -50m	232.90	197.96		197.96	235.58	15%
	2.645-142.0	Hose PrimoFlex 3/4" -25m	187.14	159.07		159.07	189.30	15%
	2.645-143.0	Hose PrimoFlex 3/4" -50m	374.33	318.18		318.18	378.63	15%
	2.645-156.0	Set furtun de alimentare aparat de spalat cu	156.79	133.27		133.27	158.59	15%
	2.645-210.0	Compact Reel CR 3.110 Balcony	249.28	211.89		211.89	252.15	15%
	2.645-218.0	Compact Reel CR 7.220 Automatic	810.29	688.75		688.75	819.61	15%
	2.863-304.0	Car interior cleaning kit	282.82	226.25		226.25	269.24	20%
2.863-314.0	Filter bag fleece WD 2 Plus/WD 3/SE 4St	54.79	46.58		46.58	55.42	15%	
Detergenti	6.295-357.0	RM 555** 5l universal purifier	66.77	55.42		55.42	65.95	17%
	6.295-358.0	RM 625** 5l plastic cleaner	73.38	58.70		58.70	69.85	20%
	6.295-359.0	RM 623** 5l Stone and cladding cleaner	73.37	60.90		60.90	72.47	17%
	6.295-360.0	RM 619** 5l car shampoo	65.24	54.15		54.15	64.44	17%
	6.295-361.0	RM 624** 5l wood cleaner	73.38	58.70		58.70	69.85	20%
	6.295-594.0	Spray de impermeabilizare RM 542	63.03	50.42		50.42	60.00	20%
	6.295-671.0	RM 619 *Moetz 10l car shampoo	105.88	90.00		90.00	107.10	15%
	6.295-743.0	RM 615 1l Ultra Foam Cleaner	37.45	31.08		31.08	36.99	17%
	6.295-750.0	RM 610 1l car shampoo 3in1	34.21	28.39		28.39	33.79	17%
	6.295-753.0	RM 626** 1l universal purifier	32.79	27.22		27.22	32.39	17%
	6.295-757.0	RM 612** 1l wood cleaner 3in1	35.17	29.19		29.19	34.74	17%
	6.295-758.0	RM 613** 1l plastic cleaner 3in1	35.17	28.14		28.14	33.48	20%
	6.295-761.0	RM 618** 0,5l insect remover	40.56	33.66		33.66	40.06	17%
	6.295-765.0	RM 611** 1l stone and cladding cleaner 3	35.17	29.19		29.19	34.73	17%
	6.295-771.0	RM 519** 1l Carpet Cleaner liquid	41.00	34.85		34.85	41.47	15%
	6.295-873.0	RM FoamStop neutrally 125ml	46.71	39.70		39.70	47.25	15%
	6.295-944.0	RM 536** 0,5l Floor cleaning universal	41.09	34.11		34.11	40.59	17%
	6.296-048.0	RM 667** 0,5l rim cleaners premium	62.07	51.52		51.52	61.31	17%
	6.296-128.0	RM 508** 0,5l Multi surface cleaner	38.50	30.80		30.80	36.65	20%
6.296-170.0	RM 500 750ml Glass cleaner conc.	29.11	24.16		24.16	28.75	17%	
6.394-374.0	Spray bottle 1L	97.97	83.27		83.27	99.09	15%	

Intocmit
 Razvan Busica
 Product Management

Aprobat
 Monica Iavorschi
 Director General

Razvan B