# Kärcher 'THE BIG NINE O' Prize Draw Campaign Dealer Terms and Conditions

By taking part in the 'The Big Nine O' prize draw campaign, you are agreeing to be bound by these Terms and Conditions. Please also read our Privacy Policy which explains further how we handle any data you share with us when you enter into the prize draw.

# THE PROMOTER

The promoter of the prize draw is Kärcher (U.K.) Limited, Kärcher House, Brookhill Way, Banbury, OX16 3ED, a company registered in the United Kingdom, Company No. 1350233.

# **HOW TO ENTER THE PRIZE DRAW**

- 1. You must sell a HD or HDS machine from the qualifying machine list, which can be viewed on our campaign landing page here <a href="www.karcher.co.uk/big90">www.karcher.co.uk/big90</a>. These machines are hereinafter referred to as Qualifying Machines.
- 2. The prize draw will run from 23:59 on 1/05/2025 to 23:59 on 31/10/2025 (the "Promotional Period"). All individual prize draw entries received after the Promotional Period will be automatically disqualified. The activity is at the companies discretion and may not be live at all times during the Promotional Period.
- 3. To be eligible to be automatically entered into the prize draw, you must sell a Qualifying Machine to customers that purchase through your business.
  - a. Entrants must be aged eighteen (18) or above, the details of an adult aged 18 or over must be provided.
  - b. Once a customer completes the entry submission form and selects the dealer where the machine was purchased, the dealer will be entered automatically into the prize draw for a chance to win a £100 cash prize. An automatic entry will be submitted for every complete customer form submission.
- 4. There will be five (5) winners per month, throughout May, June, July, August, September and October. The winners will be notified via the email address the Promoter holds for them on the CRM system within seven (7) working days of the prize draw end date. See all closing dates listed below. The winners will have seven (7) working days to respond with their business bank details in order to claim the Prize, otherwise an alternative winner will be selected.

Monthly prize draw close dates: 31.05.25, 30.06.25, 31.07.25, 31.08.25, 30.09.25, 31.10.25

- 5. To qualify for an automatic prize draw entry, all details must have been submitted by the customer in this online claim form, including upload of the machine's proof of purchase <a href="www.karcher.co.uk/big90">www.karcher.co.uk/big90</a>. Entries that do not provide all required information will not be entered into the prize draw.
- 6. The eligible monthly prize draw is in relation to the date of machine purchase, not the date of submission. Entries will not be rolled over to the next month. Each of the six (6) monthly prize draws reset at the beginning of the month.
- 7. The Prize will be sent via BACS payment to the winner(s) business bank account, held by the promoter. The details of the business bank account will be confirmed by the winner(s) upon receipt of acknowledgement that they have won the Prize.
- 8. Only one (1) entry per machine purchased, the serial number will be needed to submit the entry.

9. The Promoter will not accept responsibility for entries that are lost, damaged or delayed regardless of cause.

#### **ELIGIBILITY**

- 10. The Prize is open to adults from the age eighteen (18) and over who are UK residents, save for:
  - a. Employees of the Promoter and agents or suppliers of the Promoter who are professionally connected with the prize draw or its administration; or
  - b. Members of the households of (a) above.
  - c. Notwithstanding 10(a) and 10(b), any person wishing to enter this draw under the age of eighteen (18) must seek permission from a parent or guardian before entering. The Promoter reserves the right to reject an entry if permission cannot be provided. Evidence of age and identity may also be required.
- 11. By offering this campaign prize draw to your customers and therefore being entered automatically upon submission by your customer, you confirm that you are eligible to do so and eligible to claim the Prize. The Promoter will ask you to provide proof that you are eligible to enter the prize draw.
- 12. The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize draw.

### THE PRIZE

- **13**. There is a quantity of thirty (30) prizes available throughout the campaign, broken down into five (5) monthly Prizes.
- 14. For a chance to win the Prize the end consumer must have provided all information required in the submission form. Within the promotional period.
- 15. The winners will be selected at random by a computer process.
- 16. Only Qualifying Machines sold to customers as part of this promotion will be eligible to be automatically entered for the opportunity to win a Prize.
- 17. The Prize is not negotiable, transferable or exchangeable and cannot be substituted for cash. The Promoter reserves the right to substitute the Prize with a Prize of equal or greater value if circumstances beyond the Promoter's control makes it necessary to do so.
- 18. The Promoter reserves the right to change the Prize offered to one of equivalent value if circumstances prevent the original Prize from being available.
- 19. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of major Prize winners and, if applicable copies of their winning entries, to anyone who emails elysha.brown@karcher.com or writes to Kärcher UK Ltd, Kärcher House, Brookhill Way, Banbury OX16 3ED (enclosing a self-addressed envelope) within one month after the closing date stated in condition 2. If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter: Elysha Brown, Professional Marketing Communications Manager or write to Kärcher (U.K.) Limited, Kärcher

House, Brookhill Way, Banbury OX16 3ED. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

# LIMITATION OF LIABILITY

20. As far as is permitted by law, the Promoter shall not be liable, in contract or tort (including negligence), or the breach of statutory duty or any other way, for the loss or damage howsoever arising suffered by any person/s suffered directly or indirectly from participating in this Promotion. Nothing in these terms shall limit the Promoter's liability for fraud or death or personal injury caused by negligence. Your statutory rights are not affected.

# **DATA PROTECTION**

- 21. By entering the prize draw, you agree that any personal information provided by you with the prize draw entry may be held and used only by the Promoter or its agents and suppliers or any other relevant third party to administer the prize draw, and where relevant, it is confirmed that parent/guardian consent is provided.
- 22. You understand that you are providing your information to the Promoter. You can view the Promoter's Privacy Policy at: <a href="https://www.kaercher.com/uk/services/support/online-shop-support/privacy-policy/">https://www.kaercher.com/uk/services/support/online-shop-support/privacy-policy/</a>

# **GENERAL**

- 23. If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition and/or prize draw.
- 24. The Promoter reserves the right to hold void, suspend, cancel, or amend the prize draw where it becomes necessary to do so as the Promoter may determine in its sole discretion.
- 25. If the Promoter has suspicions or knowledge that you may be involved in any fraudulent or illegal activity, it reserves the right to disqualify you and any related entrant and the eligibility to win the Prize will be forfeited.
- 26. The Promoter may disqualify any individual/s using the promotion in a way in which they deem inappropriate at its sole discretion (inappropriate use of the Promotion includes, without limitation, collusion, manipulation and engagement in any other activity that may give the entrant carrying out that activity an unfair advantage over other entrants).
- 27. The Promoter's decision is binding in all matters relating to this Promotion, and no correspondence shall be entered into.
- 28. These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.