

PROMOTIA CONSUMER Q4 2025

PERIOADA: 01.10 - 31.12.2025

CANALE DE VANZARE: KARCHER CENTER & WEBSHOP

Cod produs	Denumire	RRP fara tva	Pret promotional fara tva	Taxa timbru verde	Pret promotional cu taxa timbru verde si tva	Discount
1.024-822.0	AF 50	2,095.60	1,676.48	4.4	2,033.86	20%
1.056-126.0	FCV 3 Extra + *EU	1,293.98	1,099.88	7.7	1,340.18	15%
1.056-200.0	FC 2-4 Battery Set *EU	674.32	418.08	2.2	508.54	38%
1.056-310.0	EWM 2 *EU	632.20	537.37	2.2	652.88	15%
1.081-234.0	SE 5 Upholstery *EU	1,630.96	1,386.31	4.4	1,682.76	15%
1.081-420.0	SE 2 Spot Care *EU	547.42	465.31	3	566.65	15%
1.081-502.0	SE 3-18 Compact BatterySet 2.5 *EU	1,070.72	910.11	3	1,104.87	15%
1.081-533.0	SE 3 Compact Floor *EU	984.39	836.74	3	1,016.08	15%
1.198-350.0	CVH 3 Plus *EU	400.54	332.44	3	405.89	17%
1.198-412.0	VCH 4 UV Clean *EU	513.81	436.74	3	532.08	15%
1.198-677.0	VC 6 Cordless ourFamily Battery Plus *EU	1,709.55	1,453.11	2.2	1,760.93	15%
1.198-710.0	VC 7 Cordless yourMax *EU	1,788.07	1,430.45	2.2	1,733.51	20%
1.198-930.0	VCS 3 Nano Complete	940.66	799.56	2.2	970.13	15%
1.269-620.0	RCV 3 *EU	1,585.01	1,030.25	3	1,250.24	35%
1.269-650.0	RCV 5 Comfort *EU	3,104.00	2,421.12	4.4	2,934.88	22%
1.317-363.0	K 7 Premium Smart Control Flex Home *EU	3,016.67	2,413.34	7.7	2,929.45	20%
1.317-403.0	K 7 WCM FJ BB Home *EU	2,285.58	1,828.46	7.7	2,221.76	20%
1.444-100.0	BLV 18-200 Battery *INT	968.97	823.63	2.2	999.25	15%
1.512-614.0	SC 2 EasyFix Plus *EU	686.39	583.43	2.2	708.61	15%
1.512-631.0	SC 4 EasyFix Iron *EU	1,596.18	1,356.75	4.5	1,647.12	15%
1.513-500.0	SC 2 Upright *EU	504.03	418.35	2.2	508.86	17%
1.513-560.0	SC 1 Upright *EU	372.91	316.97	4.4	388.86	15%
1.516-410.0	SC 1 Multi & Up *EU	447.38	380.27	2.2	462.79	15%
1.599-353.0	OC 4 Plus Pet *EU	736.46	589.16	2.2	715.55	20%
1.600-938.0	K 2 Premium Horizontal VPS Home *EU	560.89	448.71	4.5	548.38	20%
1.628-009.0	WD 2 Plus V-12/4/18/C (YYY) *EU	345.70	293.85	3	359.18	15%
1.628-115.0	WD 3 V-17/6/20 Car (YYY) *EU	490.64	417.04	3	508.25	15%
1.628-152.0	WD 3 S V-17/4/20 +4 FB (YSY) *EU	504.17	428.54	4.4	523.86	15%
1.628-290.0	WD 4 P S V-20/5/22 *EU	831.45	706.73	4.4	860.47	15%
1.628-360.0	WD 6 P S V-30/6/22/T (YSY) *EU	1,173.95	974.38	7.7	1,188.32	17%
1.633-623.0	WV 1 Black Edition *EU	228.09	193.88	3	238.22	15%
1.633-661.0	WV 2 Plus NP *EU	318.20	270.47	3	330.90	15%
1.633-780.0	WV 7 Signature Line *EU	516.50	439.03	3	534.85	15%
1.645-830.0	SP 16.000 Dirt *EU	406.42	345.46	4.5	423.45	15%
1.645-832.0	SP 16.000 Dual *EU	540.88	459.75	4.5	561.74	15%
1.645-840.0	SP 17.000 Flat Level Sensor*EU	658.53	559.75	4.5	682.74	15%
1.679-562.0	K 4 FJ BB Home *EU	1,087.20	869.76	4.4	1,057.73	20%
1.766-320.0	S 4	554.62	471.43	0	570.43	15%
1.766-420.0	S 6	1,252.10	1,039.24	0	1,257.48	17%
2.863-018.0	Cartus decalcifiere	54.21	46.08		55.76	15%
2.863-263.0	Set duze de putere	47.04	39.99		48.38	15%
2.863-299.0	Set lavete de unica folosinta EasyFix (15)	38.13	32.41		39.22	15%
2.863-304.0	Set auto	282.82	226.25		273.77	20%
2.863-335.0	Set perii pentru murdaria persistenta	84.03	71.42		86.42	15%
2.863-342.0	Set lavete podele EasyFix	80.67	68.57		82.97	15%
2.863-344.0	Set lavete de mana	80.67	68.57		82.97	15%
2.863-356.0	Set duze de aspirat pentru interior	139.22	118.33		143.18	15%
2.863-370.0	Shoe!Cleaner SE 3,4,5,6	126.05	107.14		129.64	15%
2.863-374.0	Duza pentru spatii inguste flexibila	57.98	49.29		59.64	15%
2.863-375.0	Duza pentru parul animalelor de companie	62.18	52.86		63.96	15%
2.863-398.0	Duza pentru tapiterie WD / SE	33.06	26.45		32.00	20%
6.295-873.0	RM FoamStop neutru 125 ml	46.71	39.70		48.04	15%
6.295-875.0	RM FoamStop Fruity 125 ml	51.19	43.51		52.65	15%
6.295-943.0	RM 537** 0,5 l Detergent pentru pardoseli din piatra	43.11	36.65		44.34	15%
6.295-944.0	RM 536** 0,5 l Lichid universal de curatare pentru pod	41.09	34.93		42.27	15%
6.296-048.0	RM 667** 0,5 l Detergent pentru jante premium	62.07	52.76		63.84	15%
6.296-225.0	Detergent universal natural RM 626N	43.79	35.03		42.39	20%
6.296-226.0	Sampon natural pentru masini RM 610N	43.79	35.03		42.39	20%
6.296-237.0	RM 519N** 1 l Lichid natural de curatare pentru covoare	44.54	37.86		45.81	15%
6.394-374.0	Sticla cu pulverizator 1 l	97.97	78.37		94.83	20%

Intocmit
Razvan Busica
Product Management



Aprobat
Monica Iavorschi
Director General