

PRESS RELEASE

ECARF quality seal for Kärcher spray extraction cleaners

Breathe a sigh of relief: allergy-friendly fibre-deep cleaning for upholstery and carpets

Winnenden, November 2025 – Many people want a home that is completely clean and hygienic. However, for allergy-sufferers, it is often a particular challenge to convert their home into a feel-good environment – especially where allergens such as dust mites, pollen and mould spores or pet hair like to settle in carpets and upholstery. Kärcher provides a certified and effective solution: Kärcher spray extraction cleaners* ensure deep-cleaned textile surfaces and now bear the recognised ECARF quality seal for allergy-friendly products.

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Sofas and carpets can be a haven for allergy triggers. This is why allergy symptoms often get worse in indoor areas. With the aid of the Kärcher spray extraction cleaners hidden allergens, which are frequent causes of discomfort such as sneezing and itchy eyes, can be thoroughly removed from upholstery and carpets. This is possible thanks to the spray extraction technology, with which water and detergent are applied to the area and vacuumed again together with the dirt and allergens. A flexible 2-in-1 spray extraction hose with integrated detergent hose enables comfortable cleaning, also in narrow and hard-to-reach areas such as sofa crevices.

The certification was issued for several devices in the Kärcher spray extraction cleaner portfolio, including the models SE 4, SE 5 and SE 6, as well as the SE 3-18 Compact Home and the SE 3 Compact Home (Floor).*

**Applies to the Kärcher spray extraction cleaner models SE 5, SE 6, SE 3-18 Compact Home and SE 3 Compact Home (Floor). For SE 4 valid exclusively in spray extraction application.*

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About the quality seal

The ECARF quality seal for allergy-friendly products confirms the suitability of Kärcher spray extraction devices for allergy-sufferers. It is an internationally recognised quality seal that labels products, buildings and services as allergy-friendly. It is awarded by the European Centre for Allergy Research Foundation (ECARF) and signals that the certified products meet the needs of people with allergies and improve their quality of life. Transparent criteria defined by independent experts and regularly adapted to the latest scientific knowledge ensure that allergic reactions are very unlikely.

Kärcher turns 90

Kärcher celebrates its 90th anniversary in 2025. Founded in 1935 by Alfred Kärcher as a workshop for heating technology in Stuttgart, the family-owned company has developed into a world-renowned brand for cleaning technology. The products were characterised by technical innovation from an early stage – a property that still shapes the company's DNA today.

The company entered the cleaning market in 1950 with the first European hot water high-pressure cleaner KW 350. Following Alfred Kärcher's death in 1959, his wife Irene took over the management of the company and drove its internationalisation. In 1974 she focussed the strategic alignment of the company on high-pressure cleaning and established the widely known Kärcher yellow. Under her management Kärcher became a global leader. Another milestone followed in 1984: the HD 555, the world's first mobile high-pressure cleaner for private households.

In addition to innovation and a broad portfolio with over 3,000 cleaning and care products, sustainability also plays a key role. Kärcher promotes emission reduction, resource preservation, waste avoidance and a circular economy with numerous measures and has received several awards.

KÄRCHER

The Kärcher logo consists of the word "KÄRCHER" in a bold, black, sans-serif font. Below the text is a thick, horizontal yellow bar.

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*valid exclusively in spray extraction application

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Fibre-deep cleaning: Water and detergent are applied to the area and vacuumed again together with the dirt and allergens.