

# KÄRCHER

makes a difference



## FROM THE FILLING STATION TO THE CONTACT POINT AND SERVICE CENTRE.

Ideas, cleaning solutions and services for today's service station







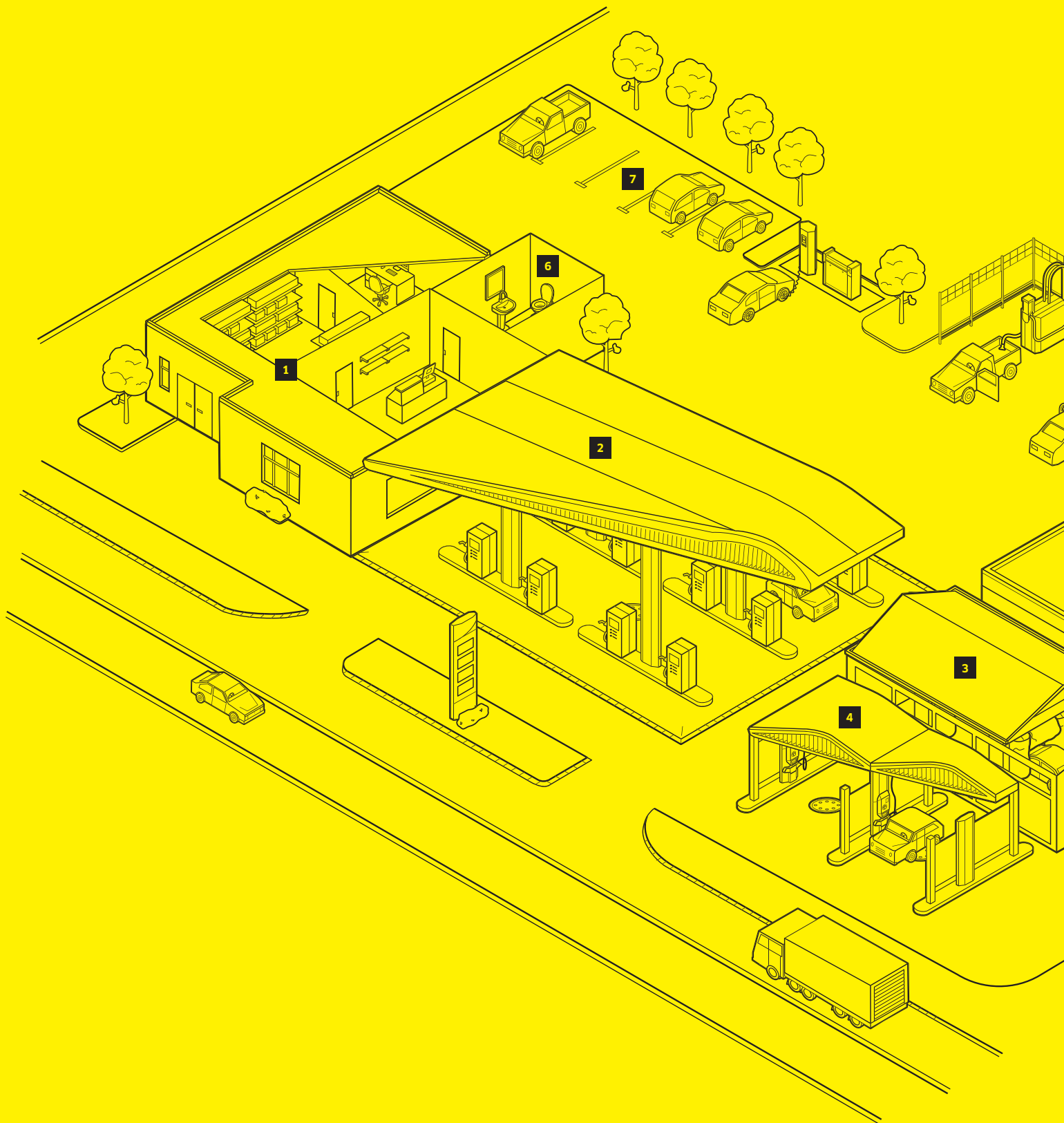
**EVERYTHING DIFFERENTLY.  
MANY THINGS BETTER.**





**Modern service stations are no longer mere stations for purchasing fuel. You know that. And we know that. Today's service stations are also contact points and service terminals, which are equally appreciated by night owls and individuals buying flowers at the last minute. They are frequently attended for vehicle care as well as for buying provisions, and for many individuals have also become a meeting place for morning coffee.**

All this brings high frequency. Lots of vehicles that are to be cleaned inside and out. And lots of people who also leave their marks. But Kärcher wouldn't be Kärcher if we did not offer you innovative, economical and efficient solutions for the appearance of your company and vehicle care.





# WE ARE THERE FOR YOU IN MANY WAYS.

## **1 In-store bakery, office and warehouse**

Rain, snow, autumn leaves and other dirt are constantly being carried into the store, bakery products crumble sometimes, somebody spills a drink: with our professional scrubber driers, wet and dry vacuum cleaners and cleaning agents you are well prepared for the inevitable and always able to offer your customers a pleasing appearance.

## **2 Refuelling area**

Your business card. And exposed to unsightly dirt practically all the time – be it from mishaps when refuelling, leaves, grit and lots more. Our powerful high-pressure cleaners and sweepers eliminate these traces. Fast, efficiently and reliably.

## **3 Gantry car wash**

It is a fond habit of many customers: the convenient car wash. Drive the car in, start the programme and a few minutes later exit the car wash with an immaculately clean, shiny car. We offer you ultramodern, configurable gantry car washes for every site. Naturally including appropriate wastewater treatment.

## **4 Self-service area: washing**

Other customers like the feeling of putting their own hands to the task and take pleasure in giving their vehicle a thorough clean with our self-service systems. We have a wide range of diverse wash bays for this purpose. Almost freely configurable and customised to your site.

## **5 Self-service area: vacuuming and forecourt units**

Relatively low investments on the one hand, attractive extra for customer loyalty and excellent source of income on the other hand: our powerful self-service vacuum cleaners and forecourt units take up little space, can be set up quickly and are simple to operate.

## **6 Sanitary area/WC**

Special requirements apply to wash bays and toilets. Hygienic cleanliness is of the utmost importance. Play it safe with our extensive range of machines, manual tools and cleaning agents specially for this sensitive area.

## **7 Parking spaces**

We also support you with our cleaning know-how and machines for the maintenance cleaning of larger areas. For example, our vacuum sweepers, which you use to clean your refuelling area, are also suitable for cleaning your parking spaces and other open areas.



## **TRANSPARENT, FAIR, PARTNER-LIKE: THIS IS HOW WE DEFINE COLLABORATION.**

Our partners know what they can expect from us. We represent values, we stand for quality and innovation, we move with the times and the markets. Our system solution for service stations is reflected in a comprehensive and economical cleaning concept. You get everything from a single source – from the large vacuum sweeper to gantry car washes and self-service systems through to cleaning agents and tools for manual cleaning.







#### One contact partner

Compatible cleaning equipment not only makes your life easier. But the work is also done much more efficiently. And if you need anything, whether it is spare parts, consumables or even only a tip: simply give us a call.



#### Simple operation

In the development of our machines we not only attach huge importance to optimal cleaning results. For us simple operation is also to the fore. Because this saves you training times and also allows untrained staff to work with the machines.

#### High cost efficiency

We are totally confident that we offer you a good price/performance ratio – whether it is on machines or consumables. In addition, we have developed attractive leasing models – thus allowing you to benefit from low investment costs.

# PRESENTATION IS THE KEY.

Today almost every service station has a shop. Many of the shops are as big as small supermarkets and offer an abundant range of products for day-to-day needs – and have a correspondingly high customer frequency.







The degree of soiling increases with many customers. Wind and weather are carried into the shop and naturally occasional mishaps also occur that have to be cleared quickly. The first impression counts. And a high degree of cleanliness is imperative for this. Of course this not only applies in the shop itself – whether it is in front of or behind the counter. The office, the storage rooms, the rest area for the staff and in particular the sensitive sanitary areas need to be kept tidy and clean at all times. This is done efficiently, quickly and economically with our scrubber driers, wet and dry vacuum cleaners and cleaning agents.

#### **Operating errors? Nil!**

It is also crucial that your employees can work effortlessly with our machines – whether they are permanent or part-time employees. That's why Kärcher machines are generally self-explanatory and simple to operate. This saves you training times. And at the same time the probability of operating errors is extremely low.





# INCREASED CLEANLINESS FOR GOOD MEASURE.





You are familiar with this from daily practice: fuel or oil drops on the ground here and there. In each case it is only a small amount, but on the whole the overall appearance is significantly affected.

Sometimes however it is much more than a drop of fuel or oil. And then a small puddle of oil quickly becomes a safety problem that must be cleared immediately and efficiently. Our powerful high-pressure cleaners with surface cleaner offer a quick remedy – whether it is a small stain or a major mishap. So that there are no major interruptions to the work processes, the dirty water is reabsorbed. A smear-free and non-slip lane is quickly restored, any risk of accident is averted and it looks clean at the same time. Our high-pressure cleaners are also designed for many other cleaning tasks – for example, for restoring walls and floors in the wash bay to their former glory after heavy use.

**Want to bet that your staff want to sweep?**

There is always something to clean at a service station. Leaves, grit, road dirt and unfortunately time and again also rubbish tarnish the appearance. You are well prepared with sweepers from Kärcher. Our efficient manual sweepers are sufficient for small, inaccessible areas. Whereas you can clean large areas comfortably, quickly and thoroughly with our comfortable ride-on vacuum sweepers. (And to be honest, it's also fun!)





**FOR YOUR SUCCESS  
AND YOUR FUTURE.**





**You are well aware that with the vehicle wash it is about much more than clean cars. It is about satisfied customers who come back again and again. It is about economic success and sustainability. To sum up: your success.**

A gantry wash system is an investment that must be professionally planned and implemented. In order for you to obtain the best solution with minimum costs and time, we give you our extensive know-how with our innovative technology. We accompany you from the idea to the realisation and during operation.



# EXTRA SERVICE. EXTRA CUSTOMERS. EXTRA INCOME.

The targeted expansion of your products and services gives you a clear competitive edge. With our self-service washing stations for manual vehicle cleaning, self-service vacuum cleaners for professional interior cleaning and our forecourt units, you generate interesting additional income the simple way – and with a relatively low investment.





### Vehicle cleaning the Kärcher way

Self-service wash bays from Kärcher can be implemented on practically every site, are a much welcome extra for many customers and can be configured to your site in terms of their size and equipment. You can choose from ultramodern high-pressure systems with individual warm water supply, variable water volume and pump pressure, clever wash tool storage and many extras such as a flexible programme design.



### Next step: vacuuming

With our self-service vacuum cleaner SB VC you always have the machine that perfectly matches your site. And the refined technical details ensure trouble-free operation and simple service. On top of this the machine is freely configurable in many respects and is also a real eye-catcher thanks to its modern design.

### Offer more

Everyone wants to get more out with little investment. Expand your products and services with our versatile forecourt units. They take up little space, can be set up quickly and are simple to operate. Our Mat Cleaner, for example, cleans floor mats without water – up to a width of 80 centimetres. With the Perfume Tower, unpleasant odours in the vehicle are quickly and thoroughly neutralised. The Air Tower offers an exact inspection and adjustment of the tyre pressure, whereas the Air Water Tower also functions as a water dispenser for the windscreen washer system. All these machines are available in different configurations – in the way you need it.



# EXACTLY THE RIGHT SOLUTION FOR YOU.

For optimal cleaning results, the system being used – consisting of machine and cleaning agent – must work perfectly. We recognised this very early on and have consistently relied on our own research and development. We develop our cleaning and care agents specifically for use with Kärcher cleaning machines. This means that you can get the most out of your system's performance capabilities. And you can be sure that you are always getting the maximum possible effectiveness, efficiency and reliability.







Trolley

Window

Klear!Line



Floor

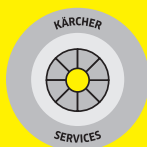
Glass & surface

Sanitary



# YOU MANAGE YOUR SUCCESS. WE GIVE YOU THE SUPPORT.

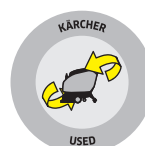
Almost everything can be so much easier when talents are combined. Because it is more successful to pursue objectives together, complement each other and learn from each other. You could call it the principle of progress. We call it Kärcher Services. A promise of partnership. By professionals for professionals.



**Kärcher Services:**  
The complete service package from the global leader. And the perfect continuation of the progressive Kärcher system with innovative tools, customised service offers and high-performance software solutions.



**Kärcher Lease - Leasing**  
Customised. Flexible. Safe. We give you the flexibility you need: with leasing and financing models for every requirement.



**Kärcher Used - Used machines**  
When used or second-hand is what you need. Starting up? Or simply want to save costs? We have the right used machine for you. Used, generally reconditioned, good and affordable. Offers are constantly changing. Ask us.





#### **Kärcher Service – Customer Service**

Service means trust. At all times. Services you actually need. Fast response for maximum availability. Maximum value retention and compliance with all statutory requirements.



#### **Kärcher Maintain – Service packages**

Every service package is tailored precisely to a defined requirement. The range of services includes inspections as part of prescribed safety tests, timely maintenance and flat-rate full service.



#### **Kärcher Rent – Renting**

Just the machine you need. Rent instead of buying. And get more: expertise and Kärcher Full Service in one package.



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